PBG Healthcare Consulting

We are a cross-disciplinary, graduate student run organization at the University of Pennsylvania, aspiring to address the challenges and obstacles facing the extended healthcare industry. Our multidisciplinary teams have successfully conducted consulting projects for both start-up and Fortune 500 companies, solving real-life business problems from Strategy to Marketing, from Investment to IP.
Meet the PBG E-board!

Toby AuWerter  
Co-President  
MBA Candidate

Brad Herbig  
Co-President  
Ph.D. Candidate

Randolph Lyde  
Co-President  
Ph.D. Candidate

Ian Johnston  
VP of Consulting  
Ph.D. Candidate

Kelly Rome  
VP of Business Development  
Ph.D. Candidate

Kaitlyn Maier  
VP of Career Development  
Ph.D. Candidate

Aaron Kornetze  
VP of Finance  
MBA Candidate

Silvia Lourenco  
VP of Operations  
Ph.D. Candidate

Brian Cole  
VP of Knowledge Management  
Post-Doc

Ian McLaughlin  
VP of Sponsorships  
Ph.D. Candidate

Chris Bialas  
VP of Social  
Ph.D. Candidate

Stella Chen  
VP of Alumni Relations  
Ph.D. Candidate

Sneha Ramesh Mani  
VP of Communications  
Post-Doc
Who We Are: Our 250+ members come from 45+ Penn graduate programs across multiple disciplines.

![Bar chart showing academic disciplines and percentages for the 2014-2015 Academic Year.]

- **Engineering**: 24%
- **Medicine**: 58%
- **Wharton**: 8%
- **Arts & Sciences**: 7%
- **Nursing**: 1%
- **Post-docs**: 16%
- **Master's**: 36%
- **Ph.D.**: 39%
- **Other**: 1%

![Bar chart showing academic types and percentages for the 2014-2015 Academic Year.]

- **Postdocs**: 15%
- **Ph.D.**: 51%
- **MBA**: 8%
- **Masters**: 21%
- **Other**: 5%

- **Other 5%**
- **Other 1%**
What We Do: Consulting projects are our core activity.

Overview

- We conduct **real life** consulting projects for the extended healthcare industry, including biopharma, medical device, payers, providers, venture capital, global health, healthcare IT

- Consulting projects are typically **8-10 weeks** in length, and staffed with a multi-disciplinary team of graduate students at Penn

- We have **successfully delivered** 300+ projects over the past ten years, for organizations ranging from start-ups to Fortune 500 companies

Selected Past Clients

- BD
- GSK
- NeuroPhage
- SR-one
- GE Healthcare
- Humana
- Medtronic
- The Children's Hospital of Philadelphia
- Integral Molecular
Why Join Us: We provide unparalleled personal and professional development opportunities.

- Strong brand presence in major consulting firms, and broad connections in healthcare industry
- Wide range of events, from career workshops with real consulting professionals, to club happy hours

- In a member survey, **90%** of project participants would recommend us to their friends or colleagues
- Based on their project experience, **88%** would have volunteered to be a team member again

Diagram:

- Low Risk Learning Environment
- Networking Opportunity
- Access to Real Consultants
- Positive Past Member Experience
- Career Development Support
Next Steps: Join a PBG project!

1. PBG Fall Kick-Off and Cock-Tail Hour on September 15th, 6:00PM. Huntsman, JMH 360.

2. Project applications open tomorrow; Deadlines for Team Members and PMs on September 29th, 5:00PM

3. Team member trainings will occur on October 14th at 5:00PM. Project manager training will occur on October 7th at 6:00PM. Director training will occur on October 7th at 6:00PM.

4. Expect projects to kickoff in the first 2 weeks of October.
What’s next?

Get Connected!
Sign up: [http://groups.wharton.upenn.edu/login](http://groups.wharton.upenn.edu/login)
Google Calendar: [PBG Google Calendar](http://groups.wharton.upenn.edu/login)
Join to make sure you get all our emails.

Project manager & team applications
Application: [http://groups.wharton.upenn.edu/login](http://groups.wharton.upenn.edu/login) (Opens on January 21st)
Deadline: **5:00pm Thursday September 29th, 2016**
E-mail: info.pbgconsulting@gmail.com
Website: [www.pbgconsulting.org](http://www.pbgconsulting.org)

Directors applications
Application: [http://groups.wharton.upenn.edu/login](http://groups.wharton.upenn.edu/login) (Opens on January 21st)
Deadline: **5:00pm Friday September 23rd, 2016**
E-mail: info.pbgconsulting@gmail.com
Website: [www.pbgconsulting.org](http://www.pbgconsulting.org)

Dues & Deposits
Dues of $25/year upon sign-up, $45 for 2 years
Deposit of $100 for team members, $200 for project managers before project starts