

Private Sector Participation in Global Health: Courses and Programs at the Wharton School

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Penn Global Health Career Day

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Outline

- Private sector skills in global health issues
- Programs, courses, projects and clubs at Wharton
- Career strategies and planning

Private Sector Skills Needed in Global Health

- Managing effective and sustainable medical services and related businesses—public and private—in underserved areas
- Developing new product and care delivery models
 - Entrepreneurial orientation
- Creation and management of “appropriate” health care finance programs
 - Insurance/micro insurance
 - Micro-finance
- Creation and management of public-private partnerships
- Re-evaluation and restructuring of international development organization programs
- Entrepreneurial solutions to such needs as drug manufacture and availability, the management and tracking of drug distribution
- Creation and funding of indigenous capacity in commercial life-sciences and health systems: a new kind of arbitrage

Where does Wharton fit into Global Health

- MD – MBA; MSN-MBA
 - Benefits: expanded point of view; combined analytic and problem solving skills; enhanced organizational and financial insight; entrepreneurial confidence; more global immersion; often a “union card;” very desirable candidates for pharma/biotech, venture capital and top consulting firms
- Ph.D. in Health Care Systems
 - Benefits: Versatility; profound understanding of interplay of organizations and health care, and approaches to solving problems; economic policy, public policy, trade policy, academic, government, foundation, think-tanks, and commercial consultancy positions

Programs, Courses, Projects and Clubs at Wharton

- Department of Health Care Systems
 - Primary major in health care
 - Many courses have global health components:
 - Healthcare management
 - Healthcare finance
 - Pharmaceutical pricing
 - Insurance systems
 - Comparative health care systems
 - Biotech and health care entrepreneurship
 - The Role of the Private Sector in Global Health
 - Entrepreneurship Division, Department of Management
 - Social entrepreneurship
 - Liberal cross-listing with HCS for major status

On going global health projects at Wharton

■ Faculty

- Pharmaceutical distribution systems in sub-Saharan Africa (Professor Ian Macmillan)
- Pharmaceutical pricing systems (Professor Patricia Danzon)
- Health care finance and insurance (Professor Mark Pauly)
- Life Science Industrial capability in emerging markets (Professor Steve Sammut)
- Life Science Ethics in the Developing World (Professor Steve Sammut)
- Others in e-Health, telemedicine

■ Leonard Davis Institute

■ Wharton Health International Volunteer Program (student/alumni group)

- Maternal care clinics, West Africa
- Health care micro-finance, Kenya
- Special announcement: Recipient of Doctors of the World 2008 Health and Human Rights Leadership Award

Global Health Career Strategies and Planning . . .

- . . . If you aren't quite ready now
 - Get field experience now through service to volunteer organizations, e.g. MSF, DOW, other NGOs and continue after graduation
 - Build your credibility through research, teaching, networking
 - Provide leadership and advocacy in commercial world
 - Life-long activism in the political world
 - Identify organizations of interest to you and work your way onto committees and boards
 - If you don't have the "give" work on the "get"
 - Stay active and informed, build service time into your life style, garner power and influence, leverage yourself