



*Dr. Michael R. Rickels, greeting patient prior to islet transplantation surgery*

# GIVING OPPORTUNITIES

## Making a Difference in Fighting Metabolic Disorders

There are so many ways that philanthropy can make a difference. Your targeted or restricted gift to the Institute for Diabetes, Obesity and Metabolism enables you to direct resources to specific research and patient care initiatives, new pilot programs, faculty support, or education for the next generation of physician-scientists. Targeted or restricted giving is applied to specific areas, such as islet transplantation, mechanisms underlying fat accumulation, or the genetic influences on diabetes expression.

And, of course, unrestricted giving allows Penn Medicine to direct funds to areas where the need is greatest.

### Supporting Leaders in Diabetes, Obesity, and Metabolism

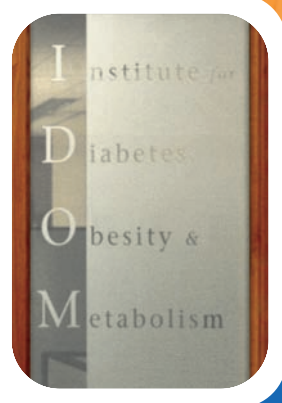
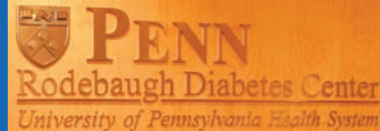
Under the leadership of Mitchell A. Lazar, M.D., Ph.D., the Institute for Diabetes, Obesity and Metabolism brings together researchers, clinicians, and educators with varied interests and remarkable achievements. Gifts to IDOM will support these world-class leaders who strive relentlessly to improve health, strengthen clinical and basic research, and provide leading-edge education in metabolism-related diseases.

Naming the Institute for Diabetes, Obesity and Metabolism	\$ 25 million
Naming the Type 1 Diabetes Program	\$ 8.5 million
Naming the Type 2 Diabetes Program	\$ 8.5 million
Naming the Obesity Program	\$ 5 million
Endowing a Professorship	\$ 3 million
Naming/Establishing an Innovative Research Grant Fund	\$ 1 million
Naming the Clinical Research Laboratory	\$ 1 million

### National and Regional Recognition for IDOM

- *U.S. News & World Report's* 2010 "Best Hospitals" issue ranks IDOM as a top institute for diabetes research and care
- National Institutes of Health recognizes IDOM as one of only 11 NIDDK-sponsored interdisciplinary centers for research and training
- IDOM is one of only seven centers worldwide offering phase III clinical trials of islet cell transplantation





### Opportunities to Fund New, Groundbreaking Research

Private contributions are absolutely crucial for allowing the vital, innovative research at IDOM to continue and thrive in the face of shrinking National Institutes of Health budgets. Capital, endowment, and term funding will allow IDOM's esteemed scientists to fast-track research projects that could yield effective therapies for diabetes and other metabolic disorders.

Functional Genomics Program for Personalized Medicine	\$ 2.5 million
Preclinical Diabetes Modeling Facility	\$ 2.5 million
Preclinical Metabolism Assessment Program	\$ 500,000
Molecular Imaging of Islet Cells	\$ 250,000

### Training Tomorrow's Medical Leaders

A major goal of IDOM is to foster mentor-based training in diabetes research at all career stages, in a University-wide, collaborative environment. There are several philanthropic opportunities to foster these synergies:

Support a Young Diabetes Physician-Scientist	\$ 2 million
Predoctoral Fellowship in Penn's Combined M.D.-Ph.D. Program	\$ 1 million
Mentor-based Summer Undergraduate Research Program	\$ 100,000

### Supporting Exceptional Patient Care

The Penn Rodebaugh Clinical Diabetes Center provides personalized, family-centered care by endocrinologists, diabetologists, nutritionists, nurse specialists, nurse educators, a social worker, and a podiatrist. A challenge that we face on a daily basis is meeting our patients' growing need for one-on-one psychological and emotional support in coping with the chronic nature of their disease. Diabetics are twice as likely as non-diabetics to suffer from depression – and as depression leads to poorer mental and physical functioning, it can hinder compliance with medically necessary treatment and management.

Clinical Research Associate	\$1.5 million
Endowment to fund a mental health professional for diabetes patients	\$1 million
Endowment for Patient Special Needs	\$ 500,000
Innovative Clinical Research Program	\$ 500,000
Patient and Family Education Program	\$ 250,000

There are so many ways that philanthropy can make a difference. Your targeted or restricted gift can direct resources to specific research initiatives, new pilot programs, faculty support, or education for the next generation of physician-scientists.

We welcome your interest in the success of our efforts to prevent, reverse, and cure diabetes. For more information about Penn's Institute for Diabetes, Obesity and Metabolism or to make a gift, please contact Dawn Epstein at 215.898.3037.