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Philanthropy:
Fueling Cancer Research

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ABRAMSON CANCER CENTER
NCI-DESIGNATED COMPREHENSIVE CANCER CENTER
SINCE 1973

Recognized for bridging science & clinical care

One of 50 comprehensive cancer centers in the United States

In 2015 rated exceptional, the highest possible rating for an NCI cancer center

Cancer programs ranked top 20 in the nation
“The developments at Penn point, tantalizingly, to something more, something that would rank among the great milestones in the history of mankind: a true cure.”

— Forbes Magazine, May 2014
The Innovation Cycle

1. Idea
2. Seed
3. Experiment
4. Grant
5. Trials
6. Analyze
7. Approve
Federal Funding for Cancer Research

NATIONAL CANCER INSTITUTE
FUNDING FOR NCI CANCER RESEARCH
CONSEQUENCES OF INFLATION AND THE BUDGET
CONTROL ACT ON FUNDING FOR NCI RESEARCH

DOLLARS IN BILLIONS

FISCAL YEARS

1Reflects the impact of inflation (using the Biomedical Research and Development Price Index) on NCI actual, proposed, and projected funding.

2Reflects NCI actual appropriations through FY 2014, NCI proposed budget for FY 2015, and projected budgets for FY 2016 and beyond, consistent with the discretionary spending limits in the Budget Control Act of 2011, as amended by the Bipartisan Act of 2013.

3FY 2009 includes $846 million from the American Recovery & Reinvestment Act (ARRA) of 2009. FY 2010 includes $411 million from ARRA.
The Power of Community
Personal Philanthropy

Corporate or Matching Gifts

Estate or Life-Income Gifts

Third Party Events

“I have a lot to give back. I am a lucky, lucky lady!”

- Margo Cottone, Cancer Survivor and Supporter
Create a personalized and interactive giving page and raise vital support

GivingPages.upenn.edu
Rallying a Community

When the Roth family first came to Penn Medicine’s Abramson Cancer Center in July 2012, Kathleen “Kathy” Roth, a stage IV nonsmall cell lung cancer patient was referred to her team, demanding a rigorous and innovative combination of therapies. Defying the odds, Kathy would survive twenty-five months before passing away in August of 2014.

And that time was precious. Kathy was determined to live each day to the fullest, even running a 5K while battling her cancer—using her family to help make a difference for others facing a similar diagnosis.

Just as Kathy’s medical team helped her family feel prepared and confident in her care, sharing “We’re part of your family now,” the Roth family is helping to bring that sentiment to others.

In 2015, Chris and the Roth children (Megan, Katrina, and Christopher) organized the first annual Kathy Roth Lung Cancer Research Fund Annual 5K RunWalk to bring together their community and fuel lung cancer research at the Abramson Cancer Center.

Today, the Roth family’s non-profit donor and has raised almost $200,000 for the Penn—numbers that far surpass their $5,000 goal.

To Chris, the tangible value of lung cancer is a crucial factor in its ability to rally a network of donors and donors who participate in an important part of providing Penn—research—that the Roth family or the truth she needed to heal her.

While the Kathy Roth Lung Cancer Annual 5K RunWalk supports the need and finding a cure to lung cancer has also won a new way to celebrate Kathy’s favorite time of year—Christmas.

Each year, the Roth family organizes a “Day of Events,” an annual gift giving event at Cancer Center at Penn Presbyterian to collaborate with Penn social worker L. LSW, MSW, the Roth family distributes from holiday “wish lists” to understand their families.

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LEGACY MEETS VISIONARY PHILANTHROPY

“Life is too short to be the inaugural Pearl Basser Professor and to be a part of the family’s remarkable legacy of connecting and writing people in the fight to end breast cancer.”

—Kathleen L. Nathenson, MD

**Question:** What does a physician-scientist extraordinario genetics guru, and rare cancer doctor have in common? Answer: They are all one, Nathenson has distinguished herself as one of the foremost international leaders in genetics and oncology.

As deputy director, Dr. Nathenson is driven to bring people together and dedicated to ensuring the ACC’s clinical and scientific missions are constantly advancing. Dr. Nathenson’s expertise spans multiple cancer types and works to recognize how genetics influence patient care. She identifies those at high risk of cancer, implements screenings for early detection, and offers genetic testing for family members—making a real difference for patients and their families.

Shai and Len Porter’s gift continues a family legacy of visionary philanthropy. In 2012, Shai’s