

**In This Issue**

- Drawing Competition Winners
- New Pediatric Initiative Intern
- University of Pittsburgh School of Pharmacy Collaboration

**In The News**

[FDA: Antibacterial soap not 'healthier' than regular soap- Chicago Tribune](#)

[FDA combats antibiotic resistance with plan to curb drug use in livestock- The Verge](#)

[How 'Ninjas' are fighting superbugs- Huffington Post](#)

[Imported food could carry superbugs- Lateline ABC](#)

[Stick Insects May Hold Key To Antibiotic Resistance- Medical Daily](#)

**Fun Facts about University of Pittsburgh School of Pharmacy**

The University of Pittsburgh School of Pharmacy was founded in 1878, making it 135 years old.

The school is ranked in the top 20 of pharmacy schools according to U.S. News and World Report.

The school is primarily situated in Salk Hall, the same building where Jonas Salk developed the first polio vaccine.

**Contact Us**

[KnowWhenToSayNo.org](http://KnowWhenToSayNo.org)  
[nmueller@pa.gov](mailto:nmueller@pa.gov)

**Drawing Competition Winners!**

The Get Smart program is excited to announce the conclusion of the first annual Kids' Hangout Drawing Competition. The competition was open to all PA children ages 8 and younger. The children were prompted to draw a picture about the importance of hand washing. PA Get Smart received 388 entries from 21 cities across Pennsylvania! The entries were divided into three age groups: 3-4 year olds, 5-6 year olds, and 7-8 year olds. The dedicated judges help determine a winner in each age group. Winners will receive books, gift cards, and their drawings will be displayed on the website. Letters from the State Physician General, Dr. Carrie DeLone, will be sent to the winners to recognize their help in spreading the message about proper hand hygiene.

Thank you to our judges for their hard work in determining the winners. The competition was fierce! Judges include Annie Beer from Highlights Children's Magazine; Becky Roberts from the CDC; Connie Lydon from Penn's Children Center; Dr. Nicole Hackman from Hershey Pediatrics; Lauren Torso from Allegheny County Health Department; Dr. Sharon Meropol from Case Western Reserve School of Medicine; Dr. Charlotte Cowan of Hippocrates Press; Christopher Carr from Massachusetts Institute of Technology; and Judith Kinman of University of Pennsylvania.

**New Pediatric Initiative Intern: Amanda Reiff**

In November, PA Get Smart hired a new intern to assist with the pediatric initiative at Amanda Reiff. Amanda Reiff is currently pursuing her Master in Public Health at Penn State Medicine. Her concentration of study is epidemiology with an interest in infectious and

Due to her father's service in the United States Army, Amanda grew up in South Korea. She military base in South Korea until 2006. From Korea, she traveled to Colorado State her Bachelors of Science in Biology in 2010. After receiving her degree, she pursued a sled dogs in Alaska. After fulfilling this dream in Alaska, she decided to go back to school for

Amanda hopes to apply her talents as a zoonotic disease epidemiologist at the state or to investigate various disease affecting humans and animals.

PA Get Smart is excited to have Amanda aboard to assist with the pediatric initiative. Welcome Amanda!

**University of Pittsburgh School of Pharmacy Collaboration**



PA Get Smart and the University of Pittsburgh School of Pharmacy are collaborating to train pharmacy students to deliver the Get Smart message to pharmacy patients across Western Pennsylvania. The collaboration began in September 2013 and PA Get Smart hopes it will strengthen and continue overtime. Dr. James Pschirer, Dr. Melissa McGivney, and Dr. Bonnie Falcione will be introducing Get Smart topics, lessons, and outreach movements to their students. This effort is supported by the national Centers for Disease Control Get Smart Campaign ([cdc.gov/GetSmart](http://cdc.gov/GetSmart)).

The first class to participate in the Get Smart program will include 110 second year students. These students are assigned to 70 community sites throughout Western Pennsylvania. Following a workshop introducing Get Smart and judicious antibiotic use on March 7<sup>th</sup>, the students will bring Get Smart

messaging to their community sites for two weeks. The students will distribute Get Smart materials and counsel patients individually on judicious antibiotic use. This program is expected to reach over 700 patients in these two weeks. Other goals of the collaboration include introducing public health topics to students, increasing knowledge of judicious antibiotic use in students, and increasing awareness of Get Smart in the Western Pennsylvania community.

For the Fall 2014 semester, Get Smart is working to launch a rotational class for first year pharmacy students. One or two students will work with a PA Get Smart team member to learn about Get Smart, judicious antibiotic use, and Glo-germ demonstrations. The students will then present on Get Smart and Glo-germ to sites around Western Pennsylvania. These sites could include childcare centers and schools. The students will learn professionalism, outreach, public health education, and communication skills. Community members will obtain increased knowledge on Get Smart, hand hygiene, and judicious antibiotic use.

PA Get Smart is excited to be involved in training future pharmacists on approaches to promote judicious antibiotic use in the community. PA Get Smart would like to thank Dr. Pschirer, Dr. McGivney, and Dr. Falcione for their interest and dedication to this project and their students. We look forward to working with these pharmacists and Pitt Pharmacy students in the coming months.

Have ideas for the newsletter? Want to learn more about antibiotic resistance? Would you like to unsubscribe from the newsletter? E-mail [nmueller@pa.gov](mailto:nmueller@pa.gov) with all inquiries and comments.

**Winners (drawings attached):**

**3-4 year old Age Group:**

Paige M, age 4, Wilkes-Barre, PA

**5-6 year old Age Group:**

Chloe H, age 6, New Brighton, PA

**7-8 year old Age Group:**

Xavier K, age 8, New Brighton, PA

If you or someone you know participated in the competition please contact [nmueller@pa.gov](mailto:nmueller@pa.gov) for a short survey.



Her  
Her  
zoo  
att  
Un  
chi  
her  
fed