

**Minutes for the ASEF-PSOM Executive Council meeting
October 28, 2014**

21 Penn Tower Ballam Board Room

Present: Drs. Stanley Baum, Mike Broennle, Susan Heyner, Sue Kramer, Rob MacGregor (PASEF-ASEF), Anna Meadows, Jeanne Myers, Yvonne Paterson, Jim Saunders, Peter Wilding and Kayvon Nikoo (FAPD)

Absent: Drs. Howard Goldfine, Fred Henretig,, Virginia LiVolsi, Jack Nagel (PASEF), Sal Salcido, Brian Salzberg, Marvin Steinberg, Jamie Wheeler and Vicki Mulhern (FAPD).

The meeting was called to order by Myers at 12:05 pm.

The minutes of September 23 were approved.

President's report: Myers reported on two upcoming events. The Emeriti Reception is being held tomorrow, October 29, in Sweeten and a number of council members will be present. The honorees expected to attend are 8 of 25 for PSOM and this ratio is consistent with past numbers. We had hoped for better participation despite a number of new emeriti moving out of the area, some to other academic positions.

The ASEF December meeting on the 17th will be held in ASEF HQ in PT21 (not Ballam) at 2:30 and will be followed by the Holiday party at 4 PM also in Headquarters.

Myers then gave the highlights from the AROHE (Association of Retirees Organizations in Higher Education) August meeting in Minneapolis that she and Nagel (PASEF) attended. One of the main points was that Penn is unique in having a separate medical school organization but it is important to note that ASEF was established prior to PASEF. Another point was that it is imperative to have dedicated space in order to attract members and maintain their association with the schools. Myers will be meeting with the architect in mid-November, as Penn Tower will be demolished in the near future. She hopes for ASEF space in a central location on the medical school campus. Another suggestion from AROHE attendees was that organizations should identify high profile members of the academic community and connect with them. An additional important point spoken about at AROHE was that retiree organizations should not rely on moral obligation of the school to the faculty retirees for support, but think in terms of the monetary value of the retirees to the medical school. To this end, Myers contacted Brett Davidson, Director of the Development Office who provided the following information: \$35.7 million has been donated by ASEF members specifically to the medical school in the 10 years ASEF has been in existence, \$17.5 million in the past five years. Furthermore, 75% of senior and emeritus faculty have contributed funds to the medical school. There was animated discussion regarding this information. One of the major points (Saunders) was that unless we can show that we draw in money, we are riding on the coattails of others. Meadows pointed out that Arthur Asbury had initiated a fund for naming a conference room for ASEF. Donors had contributed generously, but the new Dean cancelled the project. The money has been presumably placed in the general fund. There was general discussion of the value of ASEF to the School; Wilding pointed out that the list of previous activities is very impressive and we have a group with cohesion and purpose that should be used fully. Baum reiterated previous views that ASEF could contribute by membership on committees appointed by the Dean.

Kramer commented that the list of seminars presented by ASEF is very impressive. Myers pointed out that only PASEF sent out notices of the joint PASEF-ASEF seminar series last year –

why, wasn't clear - and ASEF needs to be responsible for our own notices to the ASEF members, which is being done with this year's seminars. Discussion ensued on the relationship of ASEF/PASEF. Goldfine (seminar committee member) had suggested that luncheon seminars be either ASEF/PASEF or vice versa, depending on which organization was the sponsor, and they are shown on our web site accordingly. Meadows thought that the distinction is not important to audiences. Myers and Paterson commented that notices by PASEF do not reach the ASEF research faculty because they are not members of PASEF, and MacGregor replied that is because they are not Emeriti.

There was considerable discussion concerning ASEF participation in search committees. Meadows pointed out that we provide generational diversity and Baum said that Emeriti have a perspective not granted to students, who are always on search committees. Following discussion it was suggested that ASEF provide a list of individuals who would be willing to serve.

Committee reports:

Seminars: Wilding commented that we need appealing titles to attract audiences. He had two suggestions for the Spring program: first, 'Hypercholesterolemia: Big Pharma's Golden Egg'. This was enthusiastically endorsed and there followed discussion as to the speaker. Another suggestion he had was "Does Commercialization of Medical School Research Really Pay Off?" There was also considerable discussion on this topic.

Service: Baum has contacted Department Chairs regarding participation of ASEF members. He received a good response, that there are many activities in which Chairs could involve ASEF. Baum obtained a list of Emeriti and pruned it to approximately 100 in the Delaware Valley. He will send out a letter to them describing possible involvement in the Medical School and see how many respond.

Website: Broennle went through the Almanac and found eight obituaries that were not on our website. If we have obituaries than we must keep up to date. Discussion ensued over position and duration on the website; ASEF writes the obituaries we post and they will remain on the front page for about 2 weeks. Myers asked Broennle if he could speak with PASEF on this topic since they had discussed the topic at their Oct. meeting, and wanted to compare ASEF's policies.

PASEF: MacGregor commented that at the luncheon seminars we now have a sign in sheet with name and departmental affiliation. Nagel has requested PASEF to review and revise, if necessary, their by-laws.

Administrative report: Nikoo told Council that the Academy of Master Clinicians, founded last year, is in the final stages of their next class. He reported that Rachael Berget's position in Faculty Affairs will be filled (Rachel had been helpful in some ASEF needs, and the absence of this position has resulted in less ASEF administrative help).

Other business: Myers asked if we should invite a speaker for one of our upcoming meetings as we had done in previous years. Vincent Price, the Provost, was suggested to talk about expanded opportunities for Emeriti. Paterson asked if we should invite Anita Allen rather than Price. Baum suggested a joint ASEF/PASEF meeting with one of the speakers. This topic will be discussed further.

The meeting was adjourned at 1:30 pm.

Respectfully submitted,

Susan Heyner, Ph.D.
Secretary Treasurer