May 1, 2020

Re: Exhibit Request for – Neuro-Oncology Brain Tumor Symposium 2020: Best Practices in Patient Care — Friday, October 30, 2020 from 7:00 am to 3:15 pm

On behalf of the Office of Continuing Medical and Interprofessional Education and the Abramson Cancer Center of the University of Pennsylvania, I would like to officially invite your company to exhibit at our upcoming CME/CNE-certified activity, Neuro-Oncology Brain Tumor Symposium 2020: Best Practices in Patient Care. The meeting is scheduled to take place on Friday, October 30, 2020 from 7:00 am to 3:15 pm at the Jordan Medical Education Center, Perelman Center for Advanced Medicine, 3400 Civic Center Boulevard, Philadelphia, PA 19104. The cost of an exhibit table is $2000.

Provider Background
In support of improving patient care, Penn Medicine is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team. The CME program at Penn Medicine is administered by Office of Continuing Medical and Interprofessional Education office. The professional continuing education of physicians has always been an important part of the institution’s missions in education, research and patient care.

All presentations provided as part of our certified educational activities are peer-reviewed to ensure that all content is valid, unbiased, scientifically sound, and that all clinical recommendations are based on the best evidence available. We aim for the highest levels of evaluations available to include measurements of outcomes at the levels that go beyond capturing just participants’ reaction and whether the learning occurred, and concentrate on behavioral changes and achievement of results that will result in patient care improvements.

Activity Overview
The purpose of this educational activity is to provide a review of new treatment options in neuro-oncology, including surgical techniques, and intraoperative imaging, along with, radiation and systemic therapies that have improved patient outcomes. Sessions will feature the latest advances in state-of-the-art care for practicing clinicians treating patients with brain tumors. Cutting-edge topics in precision medicine, including genetic, translational, and clinical research will also be featured. Activity format will provide significant opportunity for interaction with expert faculty and other attendees with the aim of implementing new standards of patient care. Participants will leave with up-to-date, practical information which will have immediate clinical application, as well as technical and scientific background on the current state, and where the latest scientific advances may take the field.
Target Audience
We anticipate an audience of approximately 180. This symposium is designed for neurosurgeons, neurooncologists, neurologists, radiologists, medical oncologists, radiation oncologists, primary care physicians, oncology nurses, and other healthcare professionals involved in the treatment of patients.

If you are interested in exhibiting at Neuro-Oncology Brain Tumor Symposium 2020: Best Practices in Patient Care, please complete and sign the attached Exhibitor Agreement for our records and return it at your earliest convenience.

Our Tax ID number is 23-1352685.

For electronic payment, email Lorraine Gordon for payment information Lorraine.Gordon@pennmedicine.upenn.edu

If paying by check please make payable to: Trustees of the University of Pennsylvania
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