Day 1  Wednesday, January 6th  
Fagin Hall, Room 116, 418 Curie Boulevard

9:00 - 10:15a  
**Introductions and conceptual basis for the interview approach**  
Dr. Rosemary Frasso

10:15 - 10:30a  
**BREAK**

10:30 - 11:30a  
Picking an interview format: individual, group, on-line, on the phone - pros and cons  
Dr. Rosemary Frasso

11:30 - 12:30p  
**LUNCH**

12:30 - 2:00p  
**Structuring the interview and developing a script**  
Dr. Joel Fein & Dr. Fran Barg

2:00-2:15p  
**BREAK**

2:15-4:15p  
**Implementing your interview**  
Dr. Melissa Dichter

4:15-5:00p  
**Visual methods & the participant as your collaborator**  
Dr. Gala True

Day 2  Thursday, January 7th  
Fagin Hall, Room 116, 418 Curie Boulevard

9:00 - 11:30a  
**Conducting a focus group**  
Dr. Rosemary Frasso

11:30a  
**WORKING LUNCH**

11:45-12:45p  
**Managing and coding your data**  
Dr. Cynthia Mollen

12:45-1:45p  
**Analyzing your data**  
Dr. Cynthia Mollen

1:45-2:00p  
**BREAK**

2:00-3:00p  
**Funding & publishing your findings**  
Dr. Fran Barg

3:00-3:15p  
**BREAK**

3:15-4:15p  
**What could go wrong? & Ethics**  
Dr. Rosemary Frasso

Questions & closing comments

Day 3 & 4  
Friday, January 8th  
10:00-5:00p  
Goldstein Room 114  
Van Pelt Library  
3420 Walnut Street

or  Saturday, January 9th  
10:00-5:00p  
**NVivo 10 training**  
Shimrit Keddem, MS