This comprehensive four-day institute is designed to develop skills that are useful in qualitative research, including:

- Data collection approaches
- Structuring and conducting an interview
- Selecting an appropriate sample
- Organizing and facilitating a focus group
- Managing, coding, & analyzing qualitative data
- Integrating photo elicitation, photo voice, & the participant as a colleague
- Publishing your work
- Use & application of NVivo 10 software

**Who should attend?**

- Health researchers
- Graduate students
- Public Health professionals

**Expert Instructors:**

- Fran Barg, PhD, MEd
- Melissa Dichter, PhD, MSW
- Gala True, PhD
- Joel Fein, MD, MPH
- Rosemary Frasso, PhD, MSc, CPH
- Cynthia Mollen, MD, MSCE

**Course Director:**

The Winter Institute is a great opportunity for those who are new to qualitative research to learn how to do it right. It provides a great overview of the process of developing, analyzing, and discussing qualitative data that is accessible to researchers from a variety of different fields.

**2015 Winter Institute Participant**