

Donor Recognition: The Pavilion



Nicolson Associates Inc., Michigan

NICOLSON+ASSOCIATES, INC. (D) DONORSIGNS

- **Overview:** Nicolson Associates, Inc. is a creative environmental design consultancy focused on helping non-profits recognize their donors. Our experienced, knowledgeable staff create, design, construct and install recognition structures that are meaningful, relevant, timeless and celebrate philanthropic generosity.
- **Production Process:** Company infrastructure and partners: Our staff includes creative designers, project managers, development professionals, and highly skilled custom fabricators. We provide full turnkey services with our own forces including design, fabrication and installation.

• Biggest Clients:

- Karmanos Cancer Research Center, Detroit MI
- O UCSF Benioff Children's Hospital, Oakland CA
- Canadian Museum of Human Rights, Winnipeg, MT
- St. Mary Mercy Hospital, Livonia MI
- Beaumont Health, Farmington MI
- Website: www.nicolsonassociates.com | www.donorsigns.com







Detroit Zoological Park, Royal Oak, MI

• Overview:

We designed, fabricated and installed the donor recognition elements for the Polk Penguin Conservation Center, the recognition design started just as construction was beginning.

- **Biggest challenge:** Getting design approvals from a large group of stakeholders that rarely met together.
- **Point of pride:** The creative design fits well with the architectural vision.
- **Reference:** Jane Alessendrini
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