

## The UPenn MSGC Program is hosting a **March Madness Brackets Pool** to support **The Kelly Anne Dolan Memorial Fund!**

The more people who participate, the more prize money, and the larger our donation. It's just \$20, so please join in.

Let's make a difference together while enjoying some friendly competition!



Join our Brackets Game fundraiser and support area families in need!

Tournament brackets are posted Sun, 3/15.

- Entries must be completed before the start of the first game (Men's on 3/19 & Women's on 3/20)
- Only \$20 to play!



The Arcadia/UPenn MSGC program has sponsored fundraisers for the KADMF for the past 15 years. The **Kelly Anne Dolan Memorial Fund** is a nonprofit organization based in Montgomery County that provides crucial resources for families in the tri-state area caring for chronically ill children.

The fund, now entering its 50<sup>th</sup> year, was founded in 1976 by Peggy Dolan in memory of her daughter, Kelly Anne, who passed away from leukemia at age six. Over the past five decades, the Fund has raised more than \$10 million and supported over 45,000 families of children with serious illnesses, disabilities, and injuries. Even small donations make a difference.

At any level of donation, we are able to help a family in need.

<b>\$25</b> Pays for hospital parking and meals	<b>\$50</b> Pays for transportation to treatment	<b>\$150</b> Pays for groceries	<b>\$500</b> Pays a family's rent	<b>\$1000</b> Provides adaptive equipment
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From <https://dolanfund.org/>.

**Our goal this year is to raise \$1,500 to support the KADMF and its mission.**

### Prizes and Donations - distribution of funds raised:

- The winner of the men's bracket will receive 10% of total funds raised.
- The winner of the women's bracket will receive 10% of total funds raised.
- The remaining 80% of funds will go directly to KADMF to support families in need.

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Questions? Contact [jo.mackenzie@penmedicine.upenn.edu](mailto:jo.mackenzie@penmedicine.upenn.edu).

Read more about the Kelly Anne Dolan Memorial Fund at <https://dolanfund.org/>

Read more about the UPenn MSGC Program at <https://www.med.upenn.edu/geneticcounseling/>

Read about CBS March Madness Bracket Games rules at <https://www.ncaa.com/play-prizing-rules>

## Here's how to join the pool and create your own bracket:



1. We've created pools for both the men's and women's tournament through the **CBS 2026 March Madness Bracket Games**.

2. Donations will be collected through our fundraising page on **SignUp Genius**

**Scan the QR code or click here to donate:**

<https://donations.signupgenius.com/march-madness-for-the-kelly-anne-dolan-memorial-fund>



Skip the top "donate" button and scroll down to find these two options:

- Donate at least \$20 to participate in **either the men's or women's bracket pool**.
- Donate at least \$40 to participate in **both pools**.

If you don't want to include the "tip" for Sign Up Genius, push the slider to \$0.

It can take about 5 minutes to receive your confirmation.

3. Once we receive your donation, we'll send you an email with the **instructions, links and passwords** to complete your bracket(s) and join the challenge. If you don't already have one, you will need to create a free account with CBS Sports.
4. Brackets and first-round match ups will be posted online on **Sunday, March 15**. After that, you can fill in your picks and submit your bracket(s) no later than the deadlines below.
5. **Submit your bracket by these deadlines (after these times the Brackets are locked!)**
  - ★ **Men's Tournament Challenge: 12:00 noon ET on Thursday, March 19, 2026**
  - ★ **Women's Tournament Challenge: 11:30 AM ET on Friday, March 20, 2026**

You must enter your projected winning teams for all 63 games of the Tournament, round by round, beginning with the first round.

6. Winners will be determined through [CBS Bracket Game rules](#).
7. The collection platform on SignUp Genius charges a 3% transaction fee. Winners of each pool will receive 10% of the net total collected, and the Kelly Anne Dolan Memorial Fund will receive 80% of the net total as a donation.