



# 12<sup>TH</sup> ANNUAL **FOCUS ON** **LUNG CANCER** **VIRTUAL CONFERENCE**

*in collaboration with the Lung Cancer Research Foundation*

**FRIDAY, SEPTEMBER 25, 2020 | 8:30am – 2:15pm**

## **INVITATION TO EXHIBIT AT VIRTUAL CONFERENCE**

On behalf Penn's Abramson Cancer Center, we invite you to exhibit virtually at the 12th Focus on Lung Cancer Conference – Patient and Caregiver Program.

**The cost of the virtual Exhibit Booth is \$2000.**

### **ACTIVITY OVERVIEW**

For the 12th year, the Abramson Cancer Center of the University of Pennsylvania is pleased to present the Focus on Lung Cancer Conference, a free and open to the public virtual meeting. The ACC is pleased to be partnering with The Lung Cancer Research Foundation. The program is designed to address those at risk and affected by lung cancer, family members, and caregivers or healthcare professionals. We are anticipating a total of 400 attendees.

### **TARGET AUDIENCE**

- Those at risk and anyone affected by lung cancer
- Family members, caregivers or healthcare professionals

### **OBJECTIVES**

- Patients and families will be able to demonstrate active participation in their care and the ability to make ongoing treatment decisions by describing the latest advances in prevention, diagnosis, treatment, and survivorship for lung cancer.
- Patients and families will be able to demonstrate familiarity with the terminology and technical aspects of lung cancer care including surgery, systemic therapies, genetic/molecular testing, radiation therapy approaches, clinical trials and integrative medicine approaches, in order to be able to make on-going treatment decisions and to identify self-care strategies.
- Patients and families will be able to describe coping strategies for dealing with psychosocial aspects of lung cancer treatment and survivorship.

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## CONFERENCE CHAIR



**Corey J. Langer, MD**  
Professor, Medicine  
(Hematology/Oncology)  
Director, Thoracic Oncology

## CONFERENCE CO-CHAIRS

**Steven J. Feigenberg, MD**  
Professor, Radiation Oncology  
Vice Chair, Clinical Research  
Chief, Thoracic Radiation Oncology

**Andrew R. Haas, MD, PhD**  
Associate Professor, Medicine  
(Interventional Pulmonology)  
Director, Clinical Operations, Section  
of Interventional Pulmonology and  
Thoracic Oncology

**John C. Kucharczuk, MD**  
Associate Professor, Surgery  
Chief, Division of Thoracic Surgery

## IF YOU ARE INTERESTED IN EXHIBITING

Please complete and sign the on-line  
**Exhibitor Agreement** form

### For questions contact:

Lorraine Gordon, Corporate Outreach  
Liaison, Abramson Cancer Center at  
**Lorraine.Gordon@penmedicine.upenn.edu**.

## PAYMENT

### Electronic Payment:

Please email Lorraine Gordon at  
**Lorraine.Gordon@penmedicine.upenn.edu**  
for payment information.

### Check Payment:

Please make payable to  
**Trustees of the University of Pennsylvania**

### Mail to *(Please note new address):*

Barbara Lopez  
Associate Director, Education and Outreach  
Abramson Cancer Center of the University of Pennsylvania  
3930 Chestnut Street – 5th Floor  
Philadelphia, PA 19104

**Our Tax ID number is 23-1352685.**