

July 30, 2025

17th Annual Focus on Lung Cancer Conference
Friday, October 10, 2025

In Person at Hilton Philadelphia City Avenue
4200 City Avenue, Philadelphia, PA 19131

On behalf of the Abramson Cancer Center of the University of Pennsylvania, we officially invite you to exhibit at the upcoming **17th Focus on Lung Cancer Conference** PennMedicine.org/Abramson/Lung2025. The meeting is scheduled to take place on Friday, October 10, 2025, from 7:30 am to 3:00 pm.

The cost to exhibit is \$3500.

In Person Only Exhibit Table

- **2** representatives attending **in person**
- An exhibit table at the Hilton Hotel
- Listing on conference website & agenda

In-Person Exhibitor Display Information:
<ul style="list-style-type: none">• Exhibitors are responsible for supplies, set-up, takedown, delivery and any additional costs related to your display.• You will be provided with a skirted table and access to electrical outlets.

Who Should Attend

- Those at risk, newly diagnosed, currently in treatment or survivor of non-small cell and small - cell lung cancer
- Family member, caregiver or members of the public

Learning Objectives

Patients and families will be able to:

- Identify the latest advances in lung cancer treatment
- Demonstrate familiarity with the terminology and technical aspects of lung cancer care
- Demonstrate patient-active behavior in working with the healthcare team to make ongoing treatment decisions

The 2024 conference drew over 450 participants. This year 500 participants are expected.

If you are interested in exhibiting, please visit the [Exhibits in Person Only tab](#) where you will find:

- Exhibitor Agreement
- Letter of Request
- Agenda

Once you complete the [Exhibitor Agreement](#) you will receive an invoice with instructions on how to pay electronically or by check.