February 14, 2024

21st Focus on Melanoma Conference: For patients and caregivers
Friday, May 10, 2024
7:30 am – 2:30 pm EDT
In Person at
Hilton Philadelphia Hotel, City Avenue
4200 City Avenue, Philadelphia, PA 19131

On behalf of the Abramson Cancer Center of the University of Pennsylvania, we officially invite you to exhibit at the upcoming 21st Focus on Melanoma Conference: For patients and caregivers—at PennMedicine.org/Abramson/Melanoma2023

The cost of an exhibit table is $2500.

In Person Only Exhibit Table:
• 2 representatives attending in person
• An exhibit table at the Hilton Hotel
• Listing on conference website
• Listing on conference agenda

In-Person Exhibitor Display Information:
• Exhibitors are responsible for supplies, set-up, takedown, delivery and any additional costs related to your display.
• You will be provided with a skirted table and access to electrical outlets.

How representatives may view the educational meeting:
• In person from the Hilton exhibit hall. The hall is adjacent to the educational meeting and the partition between these rooms will be open.
• Virtually from location of your choice

Who Should Attend
• Those at risk and anyone affected by melanoma
• Family members, caregivers, advocates, members of the public

Learning Objectives
Patients and families will be able to:
• Identify the latest advances in melanoma treatment
• Demonstrate familiarity with the terminology and technical aspects of melanoma care
• Demonstrate patient-active behavior in working with the healthcare team to make ongoing treatment decisions
• Identify strategies to protect your skin and prevent skin cancer

The 2023 conference drew over 300 participants. This year 500 participants are expected.

If you are interested in exhibiting, please visit the Exhibitor Tab where you will find:

• Exhibitor Agreement
• Letter of Request
• Agenda

Once you complete the Exhibitor Agreement you will receive instructions on how to pay electronically or by check via US mail.