

Auditor ID: 2

Market ID: 2

Farmers' Market Audit Tool

Purpose The Farmers' Market Audit Tool is designed to assess the healthfulness of farmers' markets in diverse settings. The first section is designed to capture demographics about the farmers' market. The second section is based off of the Nutrition Environment Measurement Survey - Stores (Glanz et al., 2007) to capture the overall availability of healthier foods within the farmers' market for various categories (e.g., fruits and vegetables, meats, dairy, whole grains, etc.). The fruit and vegetable section aim is to capture variety of fruits and vegetables available as well as price and quality of those items. Beef, poultry, fish, and egg sections aim to capture availability of lower-fat relative to higher fat cuts of meat and availability of leaner types of protein (fish and eggs), as well as organic and local labels. The bread and pasta sections aim to capture availability of whole grain and whole wheat varieties relative to less nutrient dense items.

Definition of a Farmers' Market For our purposes, a farmers' market is a common facility or area where several farmers or growers gather on a regular, recurring basis to sell a variety of fresh fruits and vegetables and other locally-grown farm products directly to consumers. This would include but is not limited to farmers' markets, roadside stands, curbside markets, tailgate markets, etc. The outlet does not necessarily have to sell 'local' produce. This does not include CSAs (Community Supported Agriculture) or buying clubs.

1. Name of auditor: John Smith
2. Auditor ID: 2
3. Market ID: 2
4. Date audit was conducted: 08 /19/2016
5. Time of Day audit was conducted: am/ pm
6. Start Time: 830
7. End Time: 930
8. Name of the market: Fresh Produce Farmers' Market

If this market serves multiple locations under the same name, please complete a survey for each location, treating each as a separate outlet. Also be sure and distinguish the outlets with names that differ so they can be easily identified for future data purposes. (E.g., "Smith's Produce #1, Smith's Produce #2", etc)

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9. What is the address of the outlet? If the outlet does not have an official address then indicate approximate location below.

Address: 1 Arkansas Street

City: Washington DC

Zip: 20004

County: USA

If you cannot determine the address, please list the primary street(s) where it is located and closest intersection.

Primary Street: Arkansas Street

Closest Intersection: Maine Street

Also provide a general description of what is nearby (e.g., in the parking lot of a retail store? Near a government building or hospital?) In a parking lot near the Valley View Mall

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10. Seasonality and business hours of market:

Please indicate the days, hours and months the outlet is available to consumers. If alternative or seasonal times exist, please include.

Example Format:	Day(s):	Hours	Months
Seasonal:	Saturdays:	7am - 12pm, 9am - 12pm,	April-October; November-March
	Wednesdays:	3:30pm - 6:30pm, 10am - 2pm,	April-October; November-March
Year-round:	Saturdays:	8am - 12pm,	January-December

	Day(s):	Hours	Months
Seasonal:			
Year-Round:	Every Saturday	8-12	January to December

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Vendor Section	
1. In total, how many different vendors sell food at this location?	53
2. How many vendors are selling prepared food, snacks or meals?	23
3. Of the total number of vendors that sell food, how many vendors sell fresh fruits and/or vegetables?	29
4. What is the number of unique fruits and vegetables being sold at this market?	50

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Availability of Food Items within the Market

Below, we ask about availability, price, and quality of various fruits, vegetables, meats, cheeses, eggs, and other products typically available at fruit and vegetable outlets such as farmers' markets.

Food item	Available (Y/N)	# vendors selling item	Quality (A/UA)	Comments
VEGETABLES				
Tomatoes (Hot-house) <hr/> (alternate)	Y	3	A	
Squash (yellow) <hr/> (alternate)	Y	14	A	
Onions (yellow) PURPLE (alternate)	Y	8	A	
Cabbage	Y	7	A	
Salad greens	Y	2	A	
Dark leafy greens (e.g., collards, kale)	Y	6	A	
Broccoli	Y	2	A	
Corn	Y	14	A	
Cucumbers	Y	20	A	
Bell Peppers (green)	Y	14	A	

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Food item	Available (Y/N)	# vendors selling item	Quality (A/UA)	Comments
Hot peppers	Y	8	A	
Cauliflower	N	0		
Other vegetable #1 (includes canned vegetable but not pickles) EGGPLANT	Y	5	A	
Other vegetable #2 GREEN BEANS	Y	5	A	
Other vegetable #3 WINTER SQUASH	Y	5	A	
FRUIT				
Apples (red delicious) _____ (alternate)	Y	3	A	
Strawberries	Y	1	A	
Blueberries	Y	2	A	
Watermelon	N	0		
Peaches	Y	3	A	
Plums	Y	1	A	

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Food item	Available (Y/N)	# vendors selling item	Quality (A/UA)	Comments
Cantaloupe	Y	1	A	
Other fruit #1	N	0		
Other fruit #2	N	0		
Other fruit #3	N	0		
Total Types of Fruit/Vegetable (add up the columns)	19			

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Food item	Available (Y/N)	# vendors selling item	Quality (A/UA)	Comments
MEATS				
Pork loin – conventional	N			
Pork loin – pastured	Y	1		
Lean ground beef (<= 10% fat) – conventional	Y	1		
Lean ground beef (<=10% fat) – grass fed	N			
Chicken – conventional	Y	2		
Chicken – pastured	N			
Fish (type _____)	N			
Shell fish (type _____)	N			
Total types of meat and seafood.	4			
CHEESE				
Cheese – regular (type Goat) Or Alternate _____	N			
Cheese – organic (type _____)	N			
Cheese – (nutrition information _____)	N			
Cheese – (lower calorie version? _____)	N			

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Food item	Available (Y/N)	# vendors selling item		Comments
EGGS				
Eggs – regular	Y	5		
Eggs – free range	Y	2		
BREADS AND GRAINS				
Plain bread – White (Indicate number of vendors selling white bread – not made with whole grains or wheat)	Y	6		
Sweet Breads (i.e. Zucchini or banana or bread with added fruit such as strawberries/blueberries)	Y	6		
Plain – 100% whole wheat bread or whole grain bread	Y	1		

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SAMPLES

How many vendors offer free samples of any type of food (bread, olive oil, cheese spread, prepared foods)? 10

How many vendors offer free samples of fruits and/or vegetables? 1

For each sample of fruit or vegetable, list what is being sampled in the table below.

Type of Vendor	Sample Ingredients (i.e. Whole apple slice or salsa)
Processed Food	Salsa type dips
Produce	Sprouts

Please cite: Byker Shanks, C., Jilcott Pitts, S., Gustafson, A. (In Press). Development and Validation of a Farmers' Market Audit Tool in Rural and Urban Communities. *Health Promotion Practice*.

Developed from GLANZ, K., SALLIS, J. F., SAELENS, B. E. & FRANK, L. D. 2007. Nutrition Environment Measures Survey in stores (NEMS-S): development and evaluation. *Am J Prev Med*, 32, 282-9.