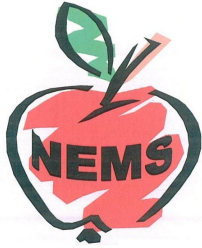


**Nutrition Environment Measures Survey (NEMS)  
Food Outlet Cover Page**



Rater ID:

Store ID:

- Grocery Store
- Convenience Store
- Other: \_\_\_\_\_

**Secondary Store Type (if applicable):**

- Not Applicable
- Drugstore or pharmacy
- Ethnic food store
- Corner store
- General merchandise store (Target, WalMart, etc)
- Big box store (Sam's Club, CostCo, etc)

Date  /  /   
Month Day Year

Start Time:  :   AM  PM

End Time:  :   AM  PM

Number of cash registers:

Restaurant ID:

- Fast Food
- Fast Casual
- Sit Down
- Specialty: \_\_\_\_\_
- Other: \_\_\_\_\_

**Site Visit**

Date  /  /   
Month Day Year

Start Time:  :   AM  PM

End Time:  :   AM  PM

**Menu/Internet Review**

Date  /  /   
Month Day Year

Start Time:  :   AM  PM

End Time:  :   AM  PM

**Other Visit/Interview**

Date  /  /   
Month Day Year

Start Time:  :   AM  PM

End Time:  :   AM  PM

Comments: \_\_\_\_\_  
\_\_\_\_\_

**Nutrition Environment Measures Survey (NEMS)  
Cover Page**



# Nutrition Environment Measures Survey (NEMS) RESTAURANT MEASURES--DATA COLLECTION

36905



Restaurant ID:

Rater ID:

Date:  /  /   
Month / Day / Year

1) Type of Restaurant: Code #

2) Data Sources: Site Visit/Observation	Take-Away Menu	Internet	Interview
<input type="radio"/> yes <input type="radio"/> no	<input type="radio"/> yes <input type="radio"/> no	<input type="radio"/> yes <input type="radio"/> no	<input type="radio"/> yes <input type="radio"/> no

**3) Site Visit Information:**

Take-away Menu  yes  no

Nutrition Information  yes  no

Other:  yes  no

Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**4) Take-Away Menu Features:**

Nutrition Information  yes  no

Identification of healthier menu items  yes  no

Other:  yes  no

Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**5) Internet Site Features:**

Menu  yes  no

Nutrition Information  yes  no

Identification of healthier menu items  yes  no

Other:  yes  no

Website URL \_\_\_\_\_

Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**6) Interview Information:**

Menu options  yes  no

Pricing  yes  no

Other:  yes  no

Comments (describe items above) \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**7) Hours of operation:** Data Source:  Site  Menu  Web

Open 24 Hours (If 24-hr, leave Hours of Operation section blank)

<p><b>Sunday</b> <input type="radio"/> Open <input type="radio"/> Closed</p> <p><input type="radio"/> B: 6:00 - 11:00am</p> <p><input type="radio"/> L: 11:00 am - 3:00 pm</p> <p><input type="radio"/> D: 5:00 pm to Close</p> <p><input style="width: 30px; height: 30px;" type="text"/>: <input style="width: 30px; height: 30px;" type="text"/> <input type="radio"/> AM <input type="radio"/> PM</p>	<p><b>Thursday</b> <input type="radio"/> Open <input type="radio"/> Closed</p> <p><input type="radio"/> B: 6:00 - 11:00am</p> <p><input type="radio"/> L: 11:00 am - 3:00 pm</p> <p><input type="radio"/> D: 5:00 pm to Close</p> <p><input style="width: 30px; height: 30px;" type="text"/>: <input style="width: 30px; height: 30px;" type="text"/> <input type="radio"/> AM <input type="radio"/> PM</p>	<p><b>Friday</b> <input type="radio"/> Open <input type="radio"/> Closed</p> <p><input type="radio"/> B: 6:00 - 11:00am</p> <p><input type="radio"/> L: 11:00 am - 3:00 pm</p> <p><input type="radio"/> D: 5:00 pm to Close</p> <p><input style="width: 30px; height: 30px;" type="text"/>: <input style="width: 30px; height: 30px;" type="text"/> <input type="radio"/> AM <input type="radio"/> PM</p>	<p><b>Saturday</b> <input type="radio"/> Open <input type="radio"/> Closed</p> <p><input type="radio"/> B: 6:00 - 11:00am</p> <p><input type="radio"/> L: 11:00 am - 3:00 pm</p> <p><input type="radio"/> D: 5:00 pm to Close</p> <p><input style="width: 30px; height: 30px;" type="text"/>: <input style="width: 30px; height: 30px;" type="text"/> <input type="radio"/> AM <input type="radio"/> PM</p>
---	---	---	---

**8) Access: Drive-thru window**  yes  no

**Parking onsite**  yes  no

**9) Size of Restaurant:**  Seating capacity =    **OR**  Number of tables =

Comments: \_\_\_\_\_

Comments: \_\_\_\_\_

**Nutrition Environment Measures Survey (NEMS)  
RESTAURANT MEASURES--DATA COLLECTION**

36905



Restaurant ID:

Rater ID:

<b>Site visit (Observation)</b>	<b>Select One</b>	<b>Comments</b>
10) Restaurant has a salad bar	<input type="radio"/> yes <input type="radio"/> no	_____
11) Signage/Promotions		
a. Is nutrition information posted near point-of-purchase, or available in a brochure?	<input type="radio"/> yes <input type="radio"/> no	_____
b. Do signs/table tents/displays highlight healthy menu options?	<input type="radio"/> yes <input type="radio"/> no	_____
c. Do signs/table tents/displays encourage healthy eating?	<input type="radio"/> yes <input type="radio"/> no	_____
d. Do signs/table tents/displays encourage unhealthy eating?	<input type="radio"/> yes <input type="radio"/> no	_____
e. Do signs/table tents/displays encourage overeating (e.g., all-you-can-eat, super-size, jumbo, grande, supreme, king size, feast descriptors on menu or signage)?	<input type="radio"/> yes <input type="radio"/> no	_____
f. Does this restaurant have a low-carb promotion?	<input type="radio"/> yes <input type="radio"/> no	_____
g. Other? _____	<input type="radio"/> yes <input type="radio"/> no	_____
<b>Menu Review/Site visit</b>		
12) a. Chips	<input type="radio"/> yes <input type="radio"/> no	_____
b. Baked chips	<input type="radio"/> yes <input type="radio"/> no	_____
13) a. Bread	<input type="radio"/> yes <input type="radio"/> no	_____
b. 100% wheat or whole grain bread	<input type="radio"/> yes <input type="radio"/> no	_____
14) 100% fruit juice	<input type="radio"/> yes <input type="radio"/> no	_____
15) 1% Low-fat, skim, or non-fat milk	<input type="radio"/> yes <input type="radio"/> no	_____

## Nutrition Environment Measures Survey (NEMS) RESTAURANT MEASURES--DATA COLLECTION

Restaurant ID:

Rater ID:



36905



Menu Review	Select One	Choices (#)	Comments
16) Main Dishes/Entrees: a. Total # Main Dishes/Entrees	<input type="radio"/> yes <input type="radio"/> no	# <input style="width: 30px; height: 20px;" type="text"/> <input style="width: 30px; height: 20px;" type="text"/> <input style="width: 30px; height: 20px;" type="text"/>	_____
b. Healthy options	<input type="radio"/> yes <input type="radio"/> no	# <input style="width: 30px; height: 20px;" type="text"/> <input style="width: 30px; height: 20px;" type="text"/>	_____
17) Main dish salads: a. Total # Main dish	<input type="radio"/> yes <input type="radio"/> no	# <input style="width: 30px; height: 20px;" type="text"/> <input style="width: 30px; height: 20px;" type="text"/>	_____
b. Healthy options	<input type="radio"/> yes <input type="radio"/> no	# <input style="width: 30px; height: 20px;" type="text"/> <input style="width: 30px; height: 20px;" type="text"/>	_____
c. Low-fat or fat free salad dressings	<input type="radio"/> yes <input type="radio"/> no	# <input style="width: 30px; height: 20px;" type="text"/> <input style="width: 30px; height: 20px;" type="text"/>	_____
18) Fruit (w/out added sugar)	<input type="radio"/> yes <input type="radio"/> no	# <input style="width: 30px; height: 20px;" type="text"/> <input style="width: 30px; height: 20px;" type="text"/>	_____
19) Non-fried vegetables (w/out added sauce)	<input type="radio"/> yes <input type="radio"/> no	# <input style="width: 30px; height: 20px;" type="text"/> <input style="width: 30px; height: 20px;" type="text"/>	_____
20) Diet soda	<input type="radio"/> yes <input type="radio"/> no		_____
21) Other healthy or low calorie beverage?  <input style="width: 300px; height: 40px;" type="text"/>	<input type="radio"/> yes <input type="radio"/> no		_____

**Nutrition Environment Measures Survey (NEMS)  
RESTAURANT MEASURES--DATA COLLECTION**

36905



Restaurant ID:

Rater ID:

**Menu Review/Site Visit**

22) Facilitators & Supports

**Select One**

**Comments**

a. Nutrition information on menu (paper or posted menu)

yes  no

---



---

b. Healthy entrees identified on menu

yes  no

---



---

c. Reduced-size portions offered on menu

yes  no  
 standard

---



---

d. Menu notations that encourage healthy requests

yes  no

---



---

e. Other?

yes  no

---



---

23) Barriers

a. Large portion sizes encouraged?  
(e.g., Super-size items on menu)

yes  no

---



---

b. Menu notations that discourage special requests  
(e.g., No substitutions or charge for substitutions)

yes  no

---



---

**Nutrition Environment Measures Survey (NEMS)  
RESTAURANT MEASURES--DATA COLLECTION**

36905



Restaurant ID:

Rater ID:

23) Barriers (Cont.)

**Select One**

**Comments**

c. All-you-can-eat or "unlimited trips"

yes

no

---



---

d. Other? \_\_\_\_\_

yes

no

---



---

24) Pricing

a. Sum of individual items compared to combo meal

more

less

same

NA

---

b. Healthy entrees compared to regular ones

more

less

same

NA

---



---

c. Charge for shared entree?

yes

no

---



---

d. Smaller portion compared to regular portion  
(if 22c is No or Standard then mark N/A)

more

less

same

NA

---



---

e. Other? \_\_\_\_\_

more

less

same

NA

---



---

**Nutrition Environment Measures Survey (NEMS)  
RESTAURANT MEASURES--DATA COLLECTION**

36905



Restaurant ID:

Rater ID:

Menu Review	Select One	Comments
25) Kid's menu?	<input type="radio"/> yes <input type="radio"/> no	<hr/>
a. Age limit	<input type="radio"/> 10 and Under <input type="radio"/> 12 and under <input type="radio"/> Other <input type="radio"/> NA	<hr/>
b. Any healthy entrees?	<input type="radio"/> yes <input type="radio"/> no <input type="radio"/> NA	<hr/>
c. 100% fruit juice	<input type="radio"/> yes <input type="radio"/> no <input type="radio"/> NA	<hr/>
d. 1% low-fat, skim or non-fat milk	<input type="radio"/> yes <input type="radio"/> no <input type="radio"/> NA	<hr/>
e. Are there free refills on unhealthy drinks?	<input type="radio"/> yes <input type="radio"/> no <input type="radio"/> NA	<hr/>
f. Are there any healthy side items (either assigned or to choose)?	<input type="radio"/> yes <input type="radio"/> no <input type="radio"/> NA	<hr/>
g. Can you substitute a healthy side for an assigned unhealthy one?	<input type="radio"/> yes <input type="radio"/> no <input type="radio"/> NA	<hr/>
h. Do any entrees that have assigned sides include an assigned healthy side?	<input type="radio"/> yes <input type="radio"/> no <input type="radio"/> NA	<hr/>
i. Is an unhealthy dessert automatically included in a kid's meal?	<input type="radio"/> yes <input type="radio"/> no <input type="radio"/> NA	<hr/>
j. Are there any healthy desserts (either free or at additional cost)?	<input type="radio"/> yes <input type="radio"/> no <input type="radio"/> NA	<hr/>
k. Is nutrition information (e.g., calories or fat) provided on the kid's menu?	<input type="radio"/> yes <input type="radio"/> no <input type="radio"/> NA	<hr/>
l. Other unhealthful eating promotion?	<input type="radio"/> yes <input type="radio"/> no <input type="radio"/> NA	<hr/>
m. Other healthful eating promotion?	<input type="radio"/> yes <input type="radio"/> no <input type="radio"/> NA	<hr/>