

February 15, 2024

**Updates in Oncology 2024 Philadelphia with Proceedings
from International Medical Meetings
A CME/CNE-accredited Conference
Wednesday, June 12, 2024
5:00 pm – 9:15 pm EST
In Person Hilton Philadelphia City Ave, Philadelphia**

On behalf of the Office of Continuing Medical and Interprofessional Education and the Abramson Cancer Center of the University of Pennsylvania, we officially invite you to exhibit at the upcoming—**Updates in Oncology 2024 Philadelphia: with Proceedings from International Medical Meetings, CME/CNE-accredited Conference.** The meeting is scheduled to take place on **Wednesday, June 12, 2024, 5:00 – 9:15 pm EST, in person at the Hilton Philadelphia, City Ave at PennMedicine.org/Abramson/Onc2024.** It is expected that **200** will attend in person and **250** will attend virtually. The educational meeting will be separate from the exhibit hall

The cost to exhibit is \$3500.

In Person Table

- An exhibit table at The Hilton Philadelphia, City Ave and **2** representatives attending
- Listing on conference website
- Listing on conference syllabus

In-Person Exhibitor Display Information:

- Exhibitors are responsible for supplies, set-up, take-down, delivery and any additional costs related to your display.
- You will be provided with a skirted table and access to electrical outlets.

How representatives may view the educational meeting:

- In person or virtually from the Hilton exhibit hall
- Virtually from location of your choice

Provider Background

In support of improving patient care, Penn Medicine is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team. The CME program at Penn Medicine is administered by Office of Continuing Medical and

Interprofessional Education office. The professional continuing education of physicians has always been an important part of the institution's missions in education, research and patient care.

All presentations provided as part of our certified educational activities are peer-reviewed to ensure that all content is valid, unbiased, scientifically sound, and that all clinical recommendations are based on the best evidence available. We aim for the highest levels of evaluations available to include measurements of outcomes at the levels that go beyond capturing just participants' reaction and whether the learning occurred and concentrate on behavioral changes and achievement of results that will result in patient care improvements.

Overview

This activity is designed to efficiently discuss the most recent clinical advances in oncology. The meeting will address the questions that have emerged from the latest data presented at major international annual meetings. Activity format will provide opportunity for interaction with Penn Medicine faculty and other attendees. Participants will gain up to date, practical information with immediate clinical application, as well as a technical and scientific background on the current state of the field and emerging advances.

Objectives

At the completion of this course, participants should be able to:

- Implement COVID 19 disease prevention policies for cancer patients
- List changes in cancer management for patients affected by COVID 19
- Identify recent advances in immunotherapy for cancer treatment
- Implement new clinical findings to a broad range of tumor types
- Identify issues related to extent of therapy by genomics, stage and patient condition

Who Should Attend

This activity has been designed for medical, surgical and radiation oncologists, hematologists/oncologists, hematology/oncology fellows, radiologists, neurological surgeons, thoracic surgeons, urologists, gastroenterologists, pulmonologists, dermatologists, oncology nurses, and other healthcare professionals involved in the treatment of patients with cancer.

If you are interested in exhibiting, please visit the [Exhibitor Tab](#) where you will find:

Exhibitor Agreement
Letter of Request
Agenda

Once you complete the Exhibitor Agreement you will receive instructions on how to pay electronically, via web or by check via US mail.