

March 19, 2025

**Updates in Oncology 2025 Philadelphia with Proceedings  
from International Medical Meetings  
A CME/CNE-accredited Conference  
Wednesday, June 11, 2025  
5:00 pm – 9:15 pm EST  
In Person Hilton Philadelphia City Ave, Philadelphia**

On behalf of the Office of Continuing Medical and Interprofessional Education and the Abramson Cancer Center of the University of Pennsylvania, we officially invite you to exhibit at the upcoming—**Updates in Oncology 2025 Philadelphia: with Proceedings from International Medical Meetings, CME/CNE-accredited Conference.** The meeting is scheduled to take place on **Wednesday, June 11, 2025, 5:00 – 9:15 pm EST, in person at the Hilton Philadelphia, City Ave at [PennMedicine.org/Abramson/Onc2025](https://PennMedicine.org/Abramson/Onc2025).** It is expected that **200** will attend in person and **250** will attend virtually. The educational meeting will be separate from the exhibit hall

**The cost to exhibit is \$3500.**

**In Person Table**

- An exhibit table at The Hilton Philadelphia, City Ave and **2** representatives attending
- Listing on conference website
- Listing on conference syllabus

<b>In-Person Exhibitor Display Information:</b>
<ul style="list-style-type: none"><li>• Exhibitors are responsible for supplies, set-up, take-down, delivery and any additional costs related to your display.</li><li>• You will be provided with a skirted table and access to electrical outlets.</li></ul>



**How representatives may view the educational meeting:**

- In person or virtually from the Hilton exhibit hall

**Provider Background**

In support of improving patient care, Penn Medicine is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team. The CME program at Penn Medicine is administered by Office of Continuing Medical and

Interprofessional Education office. The professional continuing education of physicians has always been an important part of the institution's missions in education, research and patient care.

All presentations provided as part of our certified educational activities are peer-reviewed to ensure that all content is valid, unbiased, scientifically sound, and that all clinical recommendations are based on the best evidence available. We aim for the highest levels of evaluations available to include measurements of outcomes at the levels that go beyond capturing just participants' reaction and whether the learning occurred and concentrate on behavioral changes and achievement of results that will result in patient care improvements.

**ADDEMDUM:**

- THE ARRANGEMENT TO PARTICIPATE IN THIS EVENT REPRESENTS A FAIR MARKET VALUE TRANSACTION FOR BONA FIDE SERVICES RENDERED TO NPC AND IS SPECIFICALLY MADE WITHOUT INTENT TO INDUCE OR REWARD REFERRALS FOR THE PURCHASE OF NPC PRODUCTS.
- THE PAYMENT IS INTENDED TO COVER ONLY THE COSTS RELATED TO THE AGREED UPON PROMOTIONAL ACTIVITIES.
- NPC FUNDS WILL NOT BE USED FOR ITEMS THAT ARE NOT PERMITTED BY APPLICABLE INDUSTRY CODE REQUIREMENTS, AND WILL NOT BE USED TO REMUNERATE ANY INDIVIDUAL HEALTHCARE PROFESSIONAL (HCP), NOR WILL ANY FUNDS BE USED TO SUPPORT ANY INDEPENDENT CHARITABLE CO-PAY ASSISTANCE PROGRAMS.
- THE EXHIBIT PAYMENT IS NOT AN UNRESTRICTED CHARITABLE CONTRIBUTION OR EDUCATIONAL GRANT FOR ACCREDITED OR NON-ACCREDITED CONTINUING MEDICAL EDUCATION
- THIS PAYMENT WILL BE REPORTED WHERE APPLICABLE TO MEET FEDERAL AND STATE SUNSHINE DISCLOSURE LAWS

**Overview**

This activity is designed to efficiently discuss the most recent clinical advances in oncology. The meeting will address the questions that have emerged from the latest data presented at major international annual meetings. Activity format will provide opportunity for interaction with Penn Medicine faculty and other attendees. Participants will gain up to date, practical information with immediate clinical application, as well as a technical and scientific background on the current state of the field and emerging advances.

**Objectives**

At the completion of this course, participants should be able to:

- Discuss updates in geriatric oncology.
- Summarize recent advances in hematologic malignancies (leukemia, lymphoma, myeloma).
- Describe current melanoma management updates.
- Identify recent progress in brain tumor treatment.
- Outline therapeutic advances in GU malignancies.
- Explain recent advances in breast, gastrointestinal and lung cancer management.

**Who Should Attend**

This activity has been designed for medical, surgical, and radiation oncologists; hematologists and hematology/oncology fellows; oncology nurses and advanced practice providers; and specialists in areas such as radiology, neuro-oncology, urology, gastroenterology, pulmonology, and dermatology, oncology nurses, and other healthcare professionals involved in the treatment of patients with cancer.

If you are interested in exhibiting, please visit the [Exhibitor Tab](#) where you will find:

Exhibitor Agreement  
Letter of Request  
Agenda

Once you complete the Exhibitor Agreement you will receive instructions on how to pay electronically, via web or by check via US mail.