

## March 2025 Newsletter

### News & Updates

#### Senior Fellows Spotlight: Danielle Cullen, MD, MPH, MSHP



Danielle Cullen is an Assistant Professor of Pediatrics and Pediatric Emergency Medicine, Director of Health Services and Health Equity Research for the Division of Emergency Medicine at the Children's Hospital of Philadelphia (CHOP), and Associate Director of Implementation Science at CHOP Clinical Futures. The goal of her research portfolio is to improve health equity among socially disadvantaged children through the development of effective, acceptable, and feasible strategies to identify unmet social need and improve family engagement with desired resources. She is dedicated to community involvement in research and programmatic design, and leverages methods from Community-Based Participatory Research and Implementation Science to enhance reach and sustainability of developed programs. Her ongoing implementation research includes: a hybrid implementation-effectiveness study of the USDA's summer food service program across CHOP clinical settings; a multi-center implementation trial of social support in the Emergency Department (ED); and a mixed-methods evaluation of individual and system level barriers to dental care after ED referral.

---

#### Senior Fellows Spotlight: Robert Schnoll, PhD



Dr. Robert Schnoll is the John H. Glick, MD Professor in Cancer Research and Director of the Center for Interdisciplinary Research on Nicotine Addiction in the Department of Psychiatry at the University of Pennsylvania, Associate Director for Population Science at the Penn Abramson Cancer Center, and Co-Director of the Community Research and Engagement Core for the Penn Center for AIDS Research. He is an implementation scientist and nicotine addiction researcher, leading studies on ways to improve the use and effectiveness of treatments for nicotine dependence, particularly among under-resourced communities, and leading studies evaluating the use of implementation strategies to address practice gaps across medicine, particularly in the context of cancer care. Dr. Schnoll currently co-leads the Penn Implementation Science Center in Cancer Control (Penn ISC3), a P50 funded by NCI, co-leads an R01 testing implementation strategies informed by behavioral economics to improve the use of genetic testing in cardiology and neurology, and co-leads 2 R01s testing

**9TH ANNUAL PENN IMPLEMENTATION SCIENCE INSTITUTE**

**Dates:**  
June 24 - June 27, 2025

**Time:**  
12:00 pm - 5:00 pm (EST) each day

Course Credits Available

**Program Topics**

**Our Keynote Speaker**

**Day 1**

- Introduction to Implementation Science
- Models & Frameworks
- Study Design & Methods

**Day 2**

- Implementation Strategies and Outcomes
- Implementation Science & Quality Improvement
- Keynote Presentation

**Day 3**

- Health Equity & Implementation Science
- Dissemination
- Deimplementation
- Theories, Models & Frameworks
- Global Health

**Day 4 (with a separate maternal health track)**

- Participatory Research
- Behavioral Economics
- Policy Dissemination
- Grant Writing

**J.D. Smith, PhD**  
University of Utah  
Associate Professor and Director of the Dissemination and Implementation Core of the Utah Clinical and Translational Science Institute

**Cost - \$1800\***  
\* Price subject to slight change if taking for course credit (assessments by request)

**REGISTRATION OPEN UNTIL 5/16**

Scan here for more information and to register!

Email us: [ISIinstitute@pennmedicine.upenn.edu](mailto:ISIinstitute@pennmedicine.upenn.edu)

## The Penn Implementation Science Institute Registration Is Now OPEN!

Registration for the **9th Annual Penn Implementation Science Institute** is now open until **May 16th!** ISI takes place virtually from June 24th to June 27th. 1.0 CU is available for those who attend the full 4-day institute through IMP 6050, in conjunction with a summer independent study following ISI.

If you have any questions regarding the event or registration, please reach out to [ISIinstitute@pennmedicine.upenn.edu](mailto:ISIinstitute@pennmedicine.upenn.edu).

[Learn More](#)

Join us for panel discussions, workshops, lectures, and more!

**SELECT SPEAKERS**

**David A. Asch, MD, MPH**  
University of Michigan

**Prof. Margaret E. Light**  
University of Utah

**Adrian Anglin, MD, MPH**  
University of Michigan

**Victoria Chang, MD**  
University of Michigan

**J. Morgan Kousser, PhD**  
UPenn EPHI

**Patricia S. Berman, MD**  
University of Michigan

**Patricia A. Smith, MD, MPH, MBA**  
UPenn EPHI

**Patricia K. Smith, MD**  
University of Michigan

**Jade Purnell, PhD**  
University of Michigan

**Patricia K. Smith, MD**  
University of Michigan

**10<sup>th</sup> Annual Health Equity Week**

**April 7th-11th, 2025**

Health Equity Week is an annual conference bringing experts together to advance health equity through innovation and collaborations.

All events are free to attend.

For our full schedule of events, please visit:  
[www.UPHS.UPENN.EDU/HEW](http://www.UPHS.UPENN.EDU/HEW)

Please check our website periodically as we update the schedule and for more information about Health Equity Week activities.

## Register TODAY for Penn Medicine's Health Equity Week!

Registration is officially open for the **10th annual Penn Medicine Health Equity Week (HEW)**. Featuring in-person, virtual, and hybrid events from **Monday, April 7th to Friday, April 11th**. HEW brings together experts and community voices to explore key health equity topics. [Visit the HEW site](#) to review the list of event topics.

All events are free to attend. Registration is required.

[Register Here](#)

## PISCE's Upcoming Events

### Spring 2025 Early Career Implementation Science Virtual Writing Retreat with LauraEllen Ashcraft, PhD, MSW

From Monday, March 24 to Friday, March 28, 2025, from 9:00am - 12:00pm (EST), Dr. Ashcraft and PISCE will host a virtual writing retreat in which attendees will:

- Write goals for each day
- Have the camera on for additional accountability



**April Works-In-Progress Session**  
with Diondra Straiton, PhD

- Take 5-minute breaks at the top of each hour
- Progress & win sharing at the end
- Utilize a shared spreadsheet for daily goals and progress tracking

[Register Here](#)

On April 8, 2025 from 3:00pm to 4:00pm EST, [Dr. Diondra Straiton](#) will be presenting: Optimizing Consultation for an Autism Intervention Delivered in an Urban Community Mental Health System.

[Register Here](#)



### Using Concept Mapping and SenseMaker® for a Community-Engaged Adaptation of the Cure Violence Model in Southwest Philadelphia

*with Sara Solomon, MPH, RD*

On April 11, 2025, from 12:00pm - 1:00pm EST, PISCE presents our Spring Lecture with [Sara Solomon](#). Sara is the Deputy Director of the Penn Injury Science Center at the University of Pennsylvania.

[Register Here](#)



### Medical-Legal Partnerships: A Promising Approach for Engaging Vulnerable Populations in the HIV Prevention and Care Continuum

*with Omar Martinez, JD, MPH, MS*

On April 24, 2025 from 11:00am to 12:00pm EST, PISCE and CFAR IS Core host visiting speaker [Professor Omar Martinez](#). Professor Martinez is an Associate Professor at the University of Central Florida College of Medicine.

[Register Here](#)

## Know someone looking for feedback on IS-related research?

We are looking for Penn/CHOP faculty, staff or students with an implementation science lens or aim(s) in their research project to present for our **May 2025 Work-In-Progress session!**

[Sign Up Here!](#)

## IS Penn & CHOP Publications

Beidas RS, Boyd M, Casline E, Scott K, Patel-Syed Z, Mills C, Mustanski B, Schriger S, Williams FS, Waller C, Helseth SA, Becker SJ. (2025). [Harnessing Implementation Science in Clinical Psychology: Past, Present, and Future](#). *Annu Rev Clin Psychol*.

Brown R, Cigarroa Kennedy S, Carranco Chávez E, Dumeng-Rodriguez J, Cullen D. (2025). [Evaluation of a notes-based rapid qualitative analysis method to facilitate implementation](#). *Implement Sci Commun*.

Castillo-Neyra R, Ortiz-Cam L, Cañari-Casaño JL, Diaz EW, Tamayo LD, Porras G, Recuenco SE, Paz-Soldan VA. (2025). [An Implementation Science Framework to Understand Low Coverage in Mass Dog Rabies Vaccination.](#) *MedRxiv*.

Goldstein EC, Neuman MD, Haar VV, Li AC, Guerra-Londono CE, Elwyn G, Deiner SG, Hussain A, Sappenfield JW, Edwards CJ, Ayad S, Baraldi JH, Whatley K, Politi MC. (2025). [Preparing to implement shared decision making in anaesthesia for hip fracture surgery: a qualitative interview study.](#) *Br J Anaesth*.

Mielke MM, Fowler NR, Whitson HE, Klepin HD, Trammell AR, Kulshreshtha A, O'Brien KS, Manchester M, Salive ME, Williamson J. (2025). [Proceedings of the Alzheimer's Diagnosis in Older Adults with Chronic Conditions \(ADACC\) Network Inaugural Annual Conference.](#) *J Gerontol A Biol Sci Med Sci*.

Mowery BD, Brand E, Gisila D, Healy K, Mannaye TA, Bhuvanesh A, Babb R, Bettencourt AP, McLaughlin MK, Russell-Babin K. (2025). [Improving Discharge Education and Outcomes for Patients with Heart Failure.](#) *Am J Nurs*.

Schmulevich D, Joergensen SM, Zone AI, Bishop KE, Morlok AP, Colyar TA, Hinkle AD, Beidas RS, Delgado MK, Cannon JW. (2025). [The simplest solution may be good, but is it good enough? Evaluating the effect of a nudge to administer calcium during blood product resuscitation for traumatic injuries.](#) *Transfusion*.

## Educational Opportunities

### Swiss Implementation Science Network: IMPACT Webinar Series

*April - November 2025*  
*Virtual*

The Swiss Implementation Science Network has announced their IMPACT Webinar Series 2025. This series will consist of four webinars led by international and Swiss implementation scientists discussing various topics within implementation science with the final webinar featuring a roundtable discussion. The first installation of this series begins **April 16th**.

Register [here](#) to receive respective zoom links and recordings.

[\*\*Learn More\*\*](#)

---

### Penn Implementation Science Institute

*June 24 - June 27, 2025*  
*Virtual*

The 9th Annual Implementation Science Institute will be held from **June 24th to June 27th**. ISI aims to provide participants with the tools to design and execute rigorous implementation science research. The Institute will give an introduction to the foundations of implementation science (i.e., terminology, conceptual models and frameworks, study design). Limited scholarships will be available for affiliates of the University of Pennsylvania, Children's Hospital of Philadelphia (CHOP), Hospital of the University of Pennsylvania (HUP) and the Philadelphia VA Medical Center (PVAMC).

[Learn More](#)

## Job Opportunities

### **Assistant, Associate, or Full Professor – Implementation Science at The University of Alabama at Birmingham**

The Department of Health Services Administration at the University of Alabama at Birmingham is seeking a full-time, open rank, tenure-track faculty member with teaching and research interests and expertise in dissemination and implementation science.

For more information and the application, click [here](#).

---

### **Visiting Scholar at the National Cancer Institute**

Apply today for the opportunity to spend a year conducting research part-time with the National Cancer Institute (NCI). The NCI/AcademyHealth Healthcare Delivery Research Visiting Scholars Program provides mid-career professionals the opportunity to develop new research directions and address high-priority needs for the field of health services research and health care delivery. This unique program offers a potential fellow the chance to advance both their own career goals and have an immediate impact on the field.

For more information and the application, click [here](#). **Deadline to apply is March 17, 2025.**

---

### **Academic Faculty, Implementation Science, Clinically Embedded Scholar focused on Surgical Research at Wake Forest University**

The [Department of Implementation Science](#) at Wake Forest University School of Medicine seeks a mid-career faculty member (MD, PhD, PharmD or equivalent) to join a growing team of implementation scientists in Charlotte, NC. In partnership with the Department of Surgery and Center for Surgical Outcomes Science, our goal is to accelerate impact-oriented health services, health systems and health care delivery research in partnership with an operational research team. In an era where healthcare is evolving at an unprecedented pace, Wake Forest University School of Medicine stands at the forefront of innovation, collaboration, and patient-centered impact.

For more information and the application, click [here](#).

## Research & Funding Opportunities

### **[Penn CFAR Microgrant Awards](#)**

Penn, CHOP, or Wistar faculty members eligible to apply for NIH funding as a PI. Must be Early Stage Investigators at the Instructor and Assistant Professor-level (or equivalent), without previous R-level funding.

**Application deadline:** Rolling Basis

**Funding amount:** \$2,500



---

Affiliated with the University of Penn? Visit [PennERA](#) for upcoming funding opportunities available.

---

***Connect with us!***



University of Pennsylvania | 3641 Locust Walk | Philadelphia, PA 19104 US

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)



Try email marketing for free today!