

Lead Strong: ACT Strategic Roadmap – Next Steps for Addressing Racism and Equity at Penn Medicine 1/28/21

COURSE OVERVIEW

During these unprecedented times of the COVID-19 crisis healthcare leaders are challenged with providing additional resources to front-line managers on clinical educational topics to enhance their staff's competency and resilience. Health care managers are leading in a time of transformation and transition and this education is designed to provide ideas and best practices around leading yourself and your team during adversity with the COVID-19 crisis and beyond.

TARGET AUDIENCE

This activity is intended for physicians, nurses, physician assistants, nurse practitioners and healthcare administration staff and leaders in the Health System.

EDUCATIONAL OBJECTIVES

Upon completion of this activity, learners should be able to:

- Demonstrate understanding of Action for Cultural Transformation (ACT) Roadmap and be able to take more
 proactive actions that align with organizational goals
- Identify and address vaccine hesitancy and support broader implementation of Penn Medicine COVID-19 vaccine
- Connect with others and formulate ideas on how we can eliminate racism, mitigate bias and build equity at Penn Medicine and in our community.

PLANNING COMMITTEE MEMBERS

Young Un Cho Senior Consultant, Talent Management and Leadership Development Penn Medicine Academy

Cynthia Morgan Vice President Organization Dev & Learning Penn Medicine Academy

FACULTY

Dwaine Duckett SVP, Human Resources Officer University of Penn Health System

Eve Higginbotham, SM, MD, ML Vice Dean for Inclusion and Diversity Perelman School of Medicine

Deborah A Driscoll, MD Chair, Department of Obstetrics and Gynecology

Patricia Smith, DNP, RN, NPD-BC Nursing Professional Dev Specialist Penn Medicine

Judith McKenzie, MD, MPH Division Chief, Residency Program Director Division of Occupational Medicine

Lea Rubini Director Change Management, Penn Medicine Academy

ACCREDITATION



In support of improving patient care, Penn Medicine is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

DESIGNATION OF CREDIT

Physicians: Penn Medicine designates this live activity for a maximum of **1** *AMA PRA Category* **1** *Credits*TM. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Nurses: This program provides 1 contact hour.

Physician Assistants: AAPA accepts certificates of participation for educational activities certified for *AMA PRA Category 1 Credits*[™] from organizations accredited by ACCME or a recognized state medical society. PAs may receive a maximum of 1 Category 1 credit for completing this activity.

DISCLOSURE OF RELEVANT FINANCIAL RELATIONSHIPS

Staff in the Office of Continuing Medical and Interprofessional Education have reported that they have no relevant financial relationships with any commercial interests related to the content of this educational activity.

All faculty and Planning Committee members have disclosed that they have **no relevant financial relationships** with any commercial interests related to the content of this educational activity:

Relevant Financial Relationships: Financial relationships are those relationships in which the individual benefits by receiving a salary, royalty, intellectual property rights, consulting fee, honoraria, ownership interest (e.g., stocks, stock options or other ownership interest, excluding diversified mutual funds), or other financial benefit. Financial benefits are usually associated with roles such as employment, management position, independent contractor (including contracted research), consulting, speaking and teaching, membership on advisory committees or review panels, board membership, and other activities from which remuneration is received or expected.