

Welcome to our virtual waiting room!

While you wait for the session to start, please take time to:

1. Familiarize yourself with BlueJeans
2. Check your name- update first and last if incorrect
 - 1 in the picture
3. Visit the chat window
 - 2 in the picture
4. Visit the question & answers window
 - 3 in the picture

BlueJeans Participant Screen

Attendee View

(David Lee)

Entry banner alerts Attendee that nobody will be able to see or hear them.

Event title → Sales Kickoff

Speaker Volume →

Mute Speaker →

Full Screen →

Exit the event

Main (roster) view 1

Chat w/ everyone 2

Chat w/ Moderator

Questions & Answers 3

Expand side navigation (display Presenter roster)

Settings (choose which speaker to use)

Slider bar – drag to change the size of video and content

Lunch with Leaders LIVECast

Strategic Planning: Facing an Uncharted Future with Focus

October 8, 2020



1 Nursing contact hour awarded.

Penn Medicine Nursing is an approved provider of continuing nursing education by the Pennsylvania State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. Approval # 124-3-H-15.

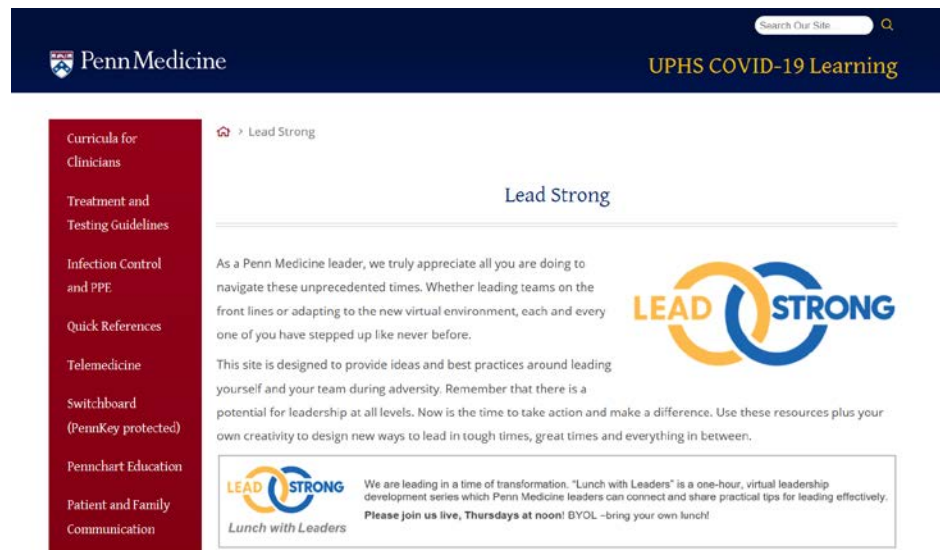
Virtual Meeting Norms

Actively participate to make this engaging! You have several opportunities:

- Respond to all polls using your phone.
- Ask the facilitator questions in the **Q&A window** unless directed otherwise.
- Share your experience, add a comment, or ask for clarification using the **Chat feature**. A moderator will monitor the chat.

Welcome to Lunch with Leaders

- ▶ Welcome
- ▶ What is *Lunch with Leaders*?



The screenshot shows the Penn Medicine website header with the logo and 'UPHS COVID-19 Learning' text. A search bar is in the top right. A red sidebar on the left contains a menu with items: 'Curricula for Clinicians', 'Treatment and Testing Guidelines', 'Infection Control and PPE', 'Quick References', 'Telemedicine', 'Switchboard (PennKey protected)', 'Pennchart Education', and 'Patient and Family Communication'. The main content area is titled 'Lead Strong' and includes a paragraph about the challenges of leading teams during the pandemic. It features the 'LEAD STRONG' logo, which consists of two interlocking circles, one orange and one blue. Below the paragraph, there is a box with the 'Lunch with Leaders' logo and text: 'We are leading in a time of transformation. "Lunch with Leaders" is a one-hour, virtual leadership development series which Penn Medicine leaders can connect and share practical tips for leading effectively. Please join us live, Thursdays at noon! BYOL - bring your own lunch!'

What's in the Mail?

“

The Lead Strong Lunch with Leaders was really, really excellent!
Thanks to the PMA team for organizing these sessions.

Dr. Weber's “be so good that they can't ignore you” is my new philosophy ;)

Silvia Sareyed-Dim

Senior Operations Analyst, CPUP



Having a physician in the panel was a great idea.

Honesty and openness of panelists really set the tone for the talk.

Anonymous comments from the evaluation survey

”



Today's Objectives

- ▶ Understand what strategic planning is and how it can bring value
- ▶ Share best practices and tips for developing a successful strategic plan
- ▶ Learn more about the PMA toolkit and resources for developing a strategic plan

Participate in Poll Everywhere

#1



#2 What emotions are you feeling today?

Lunch with Leaders Guests



Jim Metz, MD

Chair, Radiation Oncology



Lynn Schuchter, MD

Chief, Division of
Hematology Oncology



Carolyn Hewson

Senior OD Consultant,
Change Management, PMA

What emotions are you feeling today?

Do you have a strategic plan for your department/division/group?

Yes

No

Components of a Strategic Plan



Vision

Declares what an organization aspires to achieve in 10-20 years.

“ Put a man on the moon” - NASA

Mission

Clearly defines an organization's purpose.

“ Bring inspiration and innovation to every athlete in the world.” - Nike

Goals

Assert what an organization aspires to achieve in 3-5 years.

“ Provide patient-centric care.”

Strategies

Guides decisions on specific activities that will most effectively achieve your goals.

“ Enhance access to patient care.”

Tactics

Specific activities that are intended to help achieve goal

“ Implement telemedicine.”

Metrics

Measurable outcomes.

“ Increase new patient visits by 10% by 2022.”



How to Prepare a Strategic Plan



Executive Sponsor Meeting

Core Team Meeting

Meetings & Milestones



Phases & Workstreams

A

Kick-Off Your Plan

- Identify the focus of the strategic plan
- Develop a project approach
- Identify the right people to engage in the process

B

Gather and Analyze Information

- Gather and review background information, relevant internal and external data, and interview inputs

C

Develop the Strategic Plan

- Align on mission and vision
- Identify goals, strategies and metrics
- Socialize and validate the plan

D

Implement and Sustain the Plan

- Implement the strategy into action
- Assess and sustain the plan



Introducing the New Strategic Planning Website!

Annotations on the screenshot:

- A yellow box highlights the top navigation bar: Home PMA Sites Our Story Leadership Pathways.
- A yellow arrow points from the "Leadership Pathways" dropdown menu to the Strategic Planning website.
- A yellow box highlights the "Strategic Planning" option in the dropdown menu.

Website content visible:

Hello. We are Penn Medicine Academy.

PMA partners with you to architect solutions when you:

- have a significant challenge that **impacts** culture, people, processes, or structures;
- need to **develop** long-term and implement a plan;
- need a sounding board for your team;
- need to **strategize** to do

Diagram: Your partner for building an agile culture. (Includes icons for SKILLED LEADERS, STRONG LEADERS, and ENGAGED TEAMS)

Strategic Planning at Penn Medicine

What is Strategic Planning?

Strategic planning is an organizational management activity that drives what an organization aims to achieve in the next three to five years. It is different from a business plan, which articulates goals and actions for any given year. Effective strategic planning articulates where an organization is going, the actions needed to make progress and how it will measure success. The reference to organization throughout the toolkit refers to your entity, department, division or center.

Review these documents for a more detailed overview of strategic planning:

- [Strategic Planning Guide](#)
- [Strategic Planning Framework Overview](#)

Strategic Planning Framework and Tools:

Tools to help get you started with creating your strategic plan.

STEP 1 Kick-off Your Planning Process	STEP 2 Gather and analyze information	STEP 3 Develop the Strategic Plan	STEP 4 Implement the Strategic Plan	STEP 5 Sustain the Strategic Plan
Assess your planning needs: <ul style="list-style-type: none">• What's your rationale for doing this?• Why now?• What do you hope to accomplish? Tool: Initiating Your Strategic Plan	Identify the relevant qualitative and quantitative data to collect and analyze: <ul style="list-style-type: none">• Background information• Performance data• SWOT• Market forces Identify the top themes from the information analysis: Tool: Collecting and Analyzing Data	Align on your mission and vision: Tool: Evaluating the Mission and Vision	Implement the strategy into action: Tool: Developing Your Implementation Plan	Assess and sustain the plan: Tool: Sustaining your strategic Plan

Penn Medicine's Strategic Plan

[FUTURE OF MEDICINE 2.0](#)

Penn Medicine Strategic Plan commits to implementing a series of strategic priorities that are outlined in the link below. It is important to become familiar with these priorities as you begin to shape your strategic plan.

[Learn More](#)

Click [here](#) to access the Strategic Planning website



Upcoming Lunch with Leaders LIVECast

Penn Medicine Experience: How to Deliver a Great Patient Experience Now

Our
guests:

Michael Ripchinski, MD, Chief Clinical Officer, LGH

Michele Volpe, CEO, PPMC

Sandra Jost, Chief Nursing Officer, Penn Medicine at Home

Michael Cella, COO, PMMG

Craig Loundas, AVP, Penn Medicine Experience, PMA



Lunch with Leaders

October 22, 2020 at 12 pm



Add the Series to your Outlook!



Lunch with Leaders

Upcoming LIVEcasts

- Oct 22** *How to Deliver a Great Patient Experience Now*
- Nov 5** *Financial Acumen at Penn Medicine*
- Nov 19** *Recognizing Your Team*
- Dec 3** *Onboarding New Penn Medicine Leaders*
- Dec 17** *Year in Review with Lunch with Leaders*

Click [here](#) or visit [Lead Strong Site](#) to add the event series to your Outlook calendar.



Exit Poll Everywhere

