Welcome to our virtual waiting room!

While you wait for the session to start, please take time to:

1. Familiarize yourself with BlueJeans
2. Check your name - update first and last if incorrect
   ➢ 1 in the picture
3. Visit the chat window
   ➢ 2 in the picture
4. Visit the question & answers window
   ➢ 3 in the picture
Lunch with Leaders LIVECast
Strategic Planning: Facing an Uncharted Future with Focus

October 8, 2020

1 Nursing contact hour awarded.
Penn Medicine Nursing is an approved provider of continuing nursing education by the Pennsylvania State Nurses Association, an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation. Approval # 124-3-H-15.
Actively participate to make this engaging! You have several opportunities:

• Respond to all polls using your phone.

• Ask the facilitator questions in the Q&A window unless directed otherwise.

• Share your experience, add a comment, or ask for clarification using the Chat feature. A moderator will monitor the chat.

Please note that the session will be recorded.
Welcome to Lunch with Leaders

- Welcome
- What is *Lunch with Leaders*?
What’s in the Mail?

The Lead Strong Lunch with Leaders was really, really excellent! Thanks to the PMA team for organizing these sessions.

Dr. Weber’s “be so good that they can’t ignore you” is my new philosophy ;)

Silvia Sareyed-Dim
Senior Operations Analyst, CPUP

Having a physician in the panel was a great idea.

Honesty and openness of panelists really set the tone for the talk.

Anonymous comments from the evaluation survey
Today’s Objectives

- Understand what strategic planning is and how it can bring value
- Share best practices and tips for developing a successful strategic plan
- Learn more about the PMA toolkit and resources for developing a strategic plan
Participate in Poll Everywhere

#1

New iMessage
Cancel

To: 22333

#2

What emotions are you feeling today?
Lunch with Leaders Guests

Jim Metz, MD
Chair, Radiation Oncology

Lynn Schuchter, MD
Chief, Division of Hematology Oncology

Carolyn Hewson
Senior OD Consultant, Change Management, PMA
What emotions are you feeling today?
Do you have a strategic plan for your department/division/group?

Yes

No
Components of a Strategic Plan

- **Vision**: Declares what an organization aspires to achieve in 10-20 years.
  - "Put a man on the moon" - NASA

- **Mission**: Clearly defines an organization’s purpose.
  - "Bring inspiration and innovation to every athlete in the world." - Nike

- **Goals**: Assert what an organization aspires to achieve in 3-5 years.
  - "Provide patient-centric care."

- **Strategies**: Guides decisions on specific activities that will most effectively achieve your goals.
  - "Enhance access to patient care."

- **Tactics**: Specific activities that are intended to help achieve goal
  - "Implement telemedicine."

- **Metrics**: Measurable outcomes.
  - "Increase new patient visits by 10% by 2022."
How to Prepare a Strategic Plan

**Kick-Off Your Plan**
- Identify the focus of the strategic plan
- Develop a project approach
- Identify the right people to engage in the process

**Gather and Analyze Information**
- Gather and review background information, relevant internal and external data, and interview inputs

**Develop the Strategic Plan**
- Align on mission and vision
- Identify goals, strategies, and metrics
- Socialize and validate the plan

**Implement and Sustain the Plan**
- Implement the strategy into action
- Assess and sustain the plan

**Meetings & Milestones**
- Hold Kick Off Meeting
- Core Team Meeting
- Review Inputs Identify Priorities
- Develop Strategic Plan
- Finalize Strategic Plan
- Socialize Your Plan
- Refine Strategic Plan Plan Implementation
- Launch Implementation

**Phases & Workstreams**
Introducing the New Strategic Planning Website!

Click here to access the Strategic Planning website.
Upcoming Lunch with Leaders LIVECast

 Penn Medicine Experience:
 How to Deliver a Great Patient Experience Now

Our guests:
- Michael Ripchinski, MD, Chief Clinical Officer, LGH
- Michele Volpe, CEO, PPMC
- Sandra Jost, Chief Nursing Officer, Penn Medicine at Home
- Michael Cella, COO, PMMG
- Craig Loundas, AVP, Penn Medicine Experience, PMA

October 22, 2020 at 12 pm
Add the Series to your Outlook!

Upcoming LIVECasts

- **Oct 22**: How to Deliver a Great Patient Experience Now
- **Nov 5**: Financial Acumen at Penn Medicine
- **Nov 19**: Recognizing Your Team
- **Dec 3**: Onboarding New Penn Medicine Leaders
- **Dec 17**: Year in Review with Lunch with Leaders

Click [here](#) or visit [Lead Strong Site](#) to add the event series to your Outlook calendar.
Exit Poll Everywhere