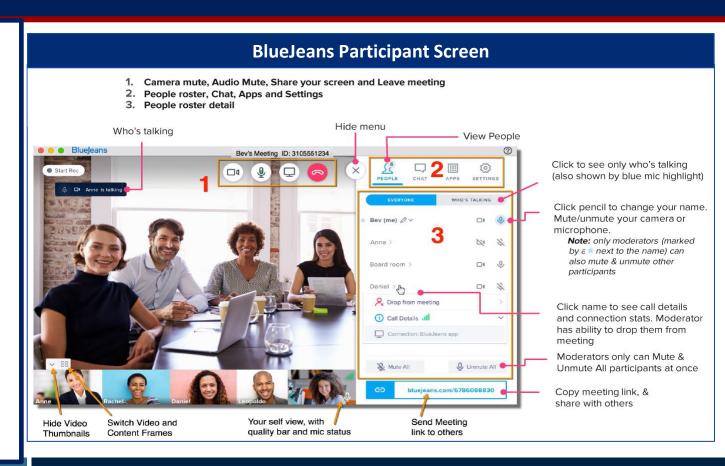
Welcome to our virtual waiting room!

While you wait for the session to start, please take time to:

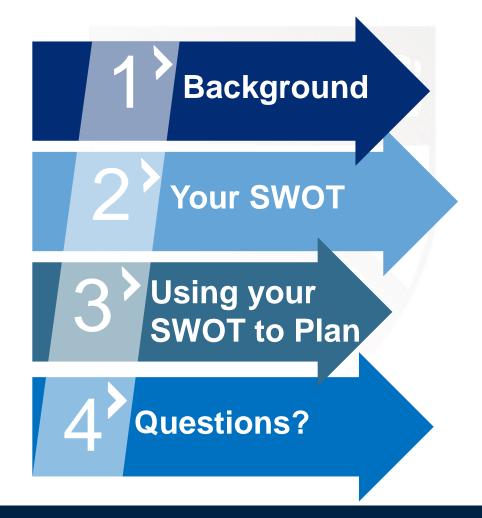
- Mute yourself audio and video
 - → 1 in the picture
- 2. Visit the chat window
 - 2 in the picture
- Check your name- update if incorrect
 - > 3 in the picture
 - We are using these names to track attendance







Learn how to create a personal SWOT (Strength / Weakness / Opportunity / Threat) analysis to form an actionable growth plan.



What is a SWOT analysis?



- Strategic planning method
- Examines a business, person or situation through many lenses:
 - Internal vs. External
 - Helpful vs. Challenging

Why Should You Create a Personal SWOT Analysis?



Self-Awareness

Self-Awareness leads to:

- Better decision making
- Increased job effectiveness
- Better communication in the workplace
- Enhanced selfconfidence and jobrelated wellbeing

Why Should You Create a Personal SWOT Analysis?



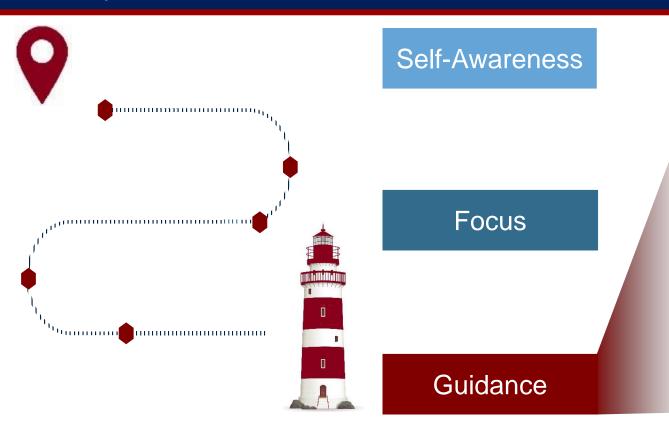
Self-Awareness

Focus

People who can focus on their strengths are:

- 6x as likely to be engaged in their jobs
- 3x as likely to report having an excellent quality of life in general.

Why Should You Create a Personal SWOT Analysis?



A holistic view of capabilities and environment enables:

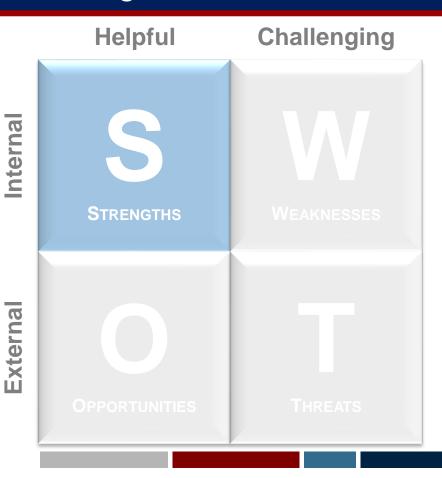
- Objectivity on job fit
- Gap analysis between current job and future goals



Best Practices

- Be honest with yourself
- Take your time
- Ask for help
- Look for patterns

Strengths



Strengths:

- What do you do exceptionally well?
- What sets you apart from others in your role?

Weaknesses (Challenges / Opportunities for Improvement)



Strengths:

- What do you do exceptionally well?
- What sets you apart from others in your role?

Weaknesses:

- What tasks do you typically avoid? Why?
- What behaviors are holding you back?

Opportunities



Strengths:

- What do you do exceptionally well?
- What sets you apart from others in your role?

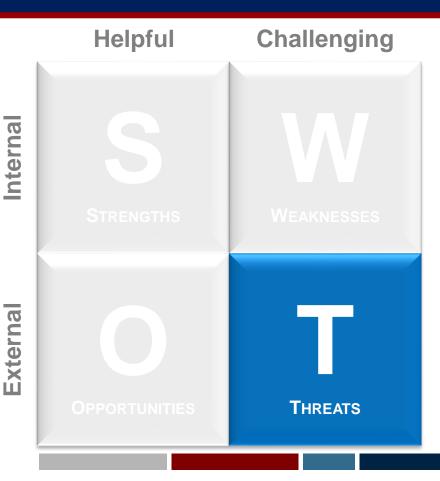
Opportunities:

- Are there processes for improvement in your department?
- Is there an unmet need you could fill?

Weaknesses:

- What tasks do you typically avoid? Why?
- What behaviors are holding you back?

Threats



Strengths:

- What do you do exceptionally well?
- What sets you apart from others in your role?

Opportunities:

- Are there processes for improvement in your department?
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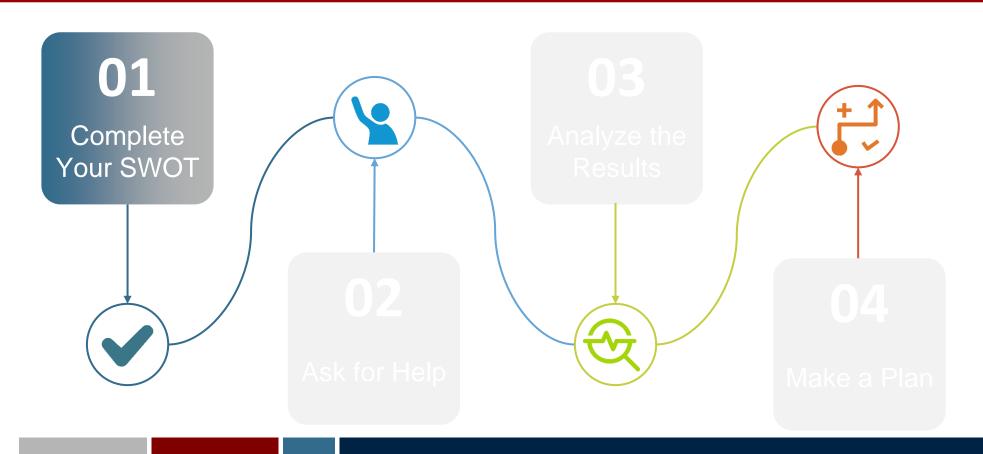
Weaknesses:

- What tasks do you typically avoid? Why?
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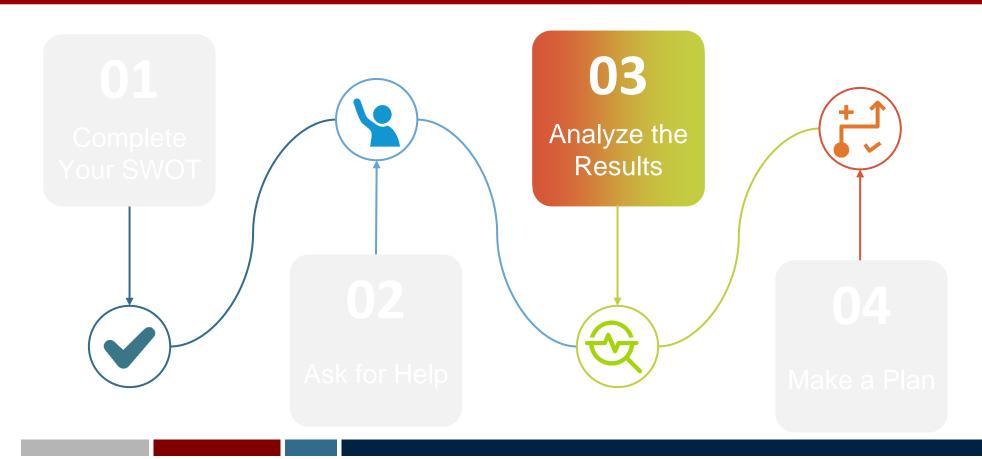
Threats:

- What obstacles are preventing you from doing your best work?
- Are there limited resources?









O3
Analyze the Results



What patterns do you see between your SWOT and your colleagues, friends, etc?

Were there any surprises?

What are your top:



How do I Leverage my SWOT to Plan for Growth? Make a Plan Education / Certifications **WEAKNESSES STRENGTHS Training** Mentoring Classes **THREATS OPPORTUNITIES Behavioral Technical** On-the-job Competencies **Experiences** Skills

Career and Performance Goals



Turn Strengths into Opportunities

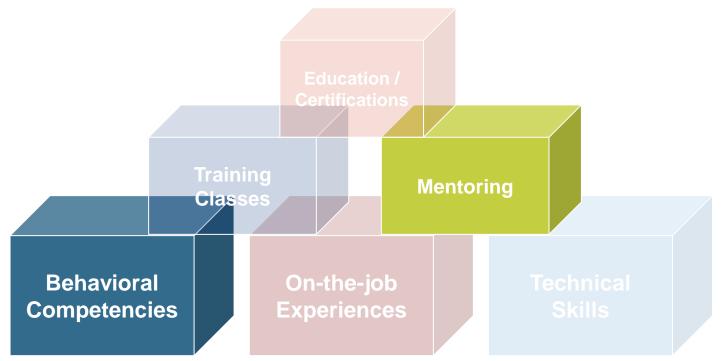


Address Challenges



Realize your Opportunities





Identify Solutions



What if...

- ▶ I'm happy in my role and don't want to move up?
- ▶ I don't like the stretch assignment that my manager offers?
- ► I can't identify a mentor?
- ► I want to get a degree to gain advancement in my field?

Questions? Comments?

Penn Medicine Resources

- PennCOBALT a tool for the Penn Community that uses targeted assessments to direct you to the right level of coping support.
- Lead Strong Live discussions and curated resources for Penn Medicine employees around leading yourself and your team during adversity.
- WELLfocused a program dedicated to making living a healthy lifestyle easier, by providing tools, resources, educational campaigns and health-related challenges to help improve overall well-being

- Penn Medicine Academy:
 - Microlearnings:
 - Creating a Feedback Rich Environment
 - Building a Development Plan
 - Job Aids:
 - Developing yourself manager huddle sheet
 - Developing competencies
 - Pathways:
 - "I want to find my dream career

Articles

- A comprehensive guide to creating your personal SWOT Analysis | Cacoo
- Self-Awareness, Identity, and Leader Development | Taylor & Francis Group (taylorfrancis.com)
- Self-Awareness Career
 Development IResearchNet
- What Self-Awareness Really Is (and How to Cultivate It) (hbr.org)
- Turn Your Strengths Into Superpowers In Four Steps (forbes.com)

LinkedIn Learning

- How to Network When You Don't Like Networking
- Leading and Managing the Whole Self
- Turning Weaknesses Into Strengths
- Managing Self-Doubt to Tackle Bigger Challenges



S

- What are you good at naturally?
- What skills have you worked to develop?
- Which of your achievements are you most proud of?
- What values do you believe in that make you unique?
- What behavioral competencies are you talented in?
- Do you have a degree or certification that makes you uniquely qualified or better able to do the job?
- Do your previous experiences give you a different perspective from your colleagues?

C

- Are there processes for improvement in your department?
- Is there an unmet need you could fill?
- What trends exist elsewhere in Penn Medicine that can you leverage?
- How can you tap into your network within Penn Medicine and outside?

W

- What tasks do you avoid because you don't feel confident doing them?
- Do you need development in one or more behavioral competencies?
- Is one of your technical skills not on par with your colleagues?
- Do you lack critical education or certifications?
- Do you have work habits that could be improved upon?

Т

- Is your job, department, environment changing?
- Are you lacking resources?
- Does your team have norms that are not as effective as they could be?
- Do you have the support you need to do your best work?